

The MAC logo is rendered in a gold, stylized font. It features a large 'M' followed by a dot and a large 'A', with a horizontal line extending from the right side of the 'A'.

MAC

The background of the advertisement is a close-up of a woman's face, partially obscured by a black fishnet veil. She has dramatic eye makeup with shimmering gold and green eyeshadow. Her lips are slightly parted, showing a hint of teeth. The background is a dark, textured red fabric.

SPELLBINDER

THIS IS ONE ATTRACTION THAT'S IMPOSSIBLE TO RESIST.

SPELLBINDER SHADOW CREATES MESMERIZING EYES WITH THE DEEPEST, MOST MYSTERIOUS SHADES, CLINGING TO LIDS LIKE PURE VELVET. BLACK, IONIZED PIGMENTS ARE MAGNETICALLY CHARGED, FUSING THE LOOSE POWDER TOGETHER SO IT MAGICALLY MAINTAINS ITS FORM AND DIMENSION. HEXING HUES PULL YOU IN, CASTING THEIR SPELL IN BLACKENED EMERALD, COBALT AND TEAL, AS THE METALLIC FINISH CAPTIVATES ALL THAT CROSSES ITS PATH.

SPELLBINDER SHADOW

Mysterious Influence: rich olive golden green

Higher Power: rich deep brown

Cosmic Clash: deep green

Aphrodisiatic: rich cobalt blue

Blue Karma: soft greyed teal

Retrograde: greyed black

Gravity's Pull: dark purple

Dynamically Charged: taupey cool bronze

VERKOOPPRIJS: €21

BRUSH

283 Duo Fibre Small Eye Shadow

VERKOOPPRIJS: €27



BESCHIKBAAR 10 december 2016 bij geselecteerde M.A.C verkooppunten en op www.maccosmetics.nl.

EMBARGO december nummer

Voor meer informatie en beeld aanvragen: UNLIMITED PR, E: bente@u-pr.nl, T: 020 626 6176