

## **Qatar Airways is enhancing the travel experience with Thales AVANT IFE on its Boeing B787-8 Dreamliner**

- Qatar Airways is upgrading its Boeing B787-8 fleet with Thales's AVANT IFE
- The IFE system features an innovative, New Generation user experience unique to Qatar Airways.



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**Qatar Airways is one of the fastest growing and highly acclaimed airlines in the world, consistently earning a 5-Star rating by Skytrax. With a fleet of the latest-generation aircraft and an unrivalled level of service, Qatar Airways has a steadfast vision to provide the best in-flight experience to its passengers. During the COVID-19 pandemic, the airline remained unwavering in its commitment to upgrade the current fleet of Boeing B787-8 Dreamliner with Thales AVANT inflight entertainment (IFE) system.**

Qatar Airways has been eager to replicate the innovative AVANT experience on their Boeing B787-8 aircraft without disrupting the utilization of the fleet and minimizing down time during the retrofit installation. To achieve this ambition, Thales has developed an upgrade program to adapt the existing legacy system to incorporate new AVANT screens and servers into the existing seats and aircraft infrastructure. This turnkey approach includes delivery of full seat modification, hardware and all required certifications, as well as the ability to leverage media integration commonality across the Qatar Airways' fleet equipped with AVANT.

**Qatar Airways Senior Vice President, Marketing & Corporate Communications, Ms. Salam Al Shawa, said:** *“As a leader of innovation within the global aviation industry, we are always looking for ways to further enrich our already exceptional 5-Star on board experience for passengers. With the latest in-flight technology, including lightweight screens, greater content storage and full HD touch screens, we are delighted to work with Thales in bringing the most advanced AVANT IFE system on board our Boeing 787-8 fleet.”*

Upgrading to AVANT IFE on the Boeing B787-8 fleet introduces the latest High Definition (HD), capacitive touch screen technology enabling passengers to seamlessly navigate the graphical user interface (GUI) using familiar gestures from their smartphone or tablet. The lightweight screens are two to three times brighter than the former technology, featuring more than 16 million colors for a brilliant viewing experience.

The AVANT system offers a large selection of features and applications with high capacity servers to store over a terabyte of industry leading media content including the latest HD movies, TV show episodes and music collections. Business class passengers will enjoy 17" Full HD touch screens; the main cabin will feature the same high quality experience with 12" smart displays.

*"Qatar Airways continues to be a leader in the recovery of the aviation industry, maintaining a paramount commitment to service and to the enrichment of the passenger journey. Together we have developed a turnkey upgrade program with a seamless customer experience and continued installation despite the crisis. With the AVANT IFE system, passengers on Qatar Airways Boeing B787-8 aircraft will enjoy a 5-star experience."* **Philippe Carette, Chief Executive Officer, Thales Inflyt Experience**

## About Thales

Thales (Euronext Paris: HO) is a global high technology leader investing in digital and "deep tech" innovations – connectivity, big data, artificial intelligence, cybersecurity and quantum technology – to build a future we can all trust, which is vital to the development of our societies. The company provides solutions, services and products that help its customers – businesses, organisations and states – in the defence, aeronautics, space, transportation and digital identity and security markets to fulfil their critical missions, by placing humans at the heart of the decision-making process.

With 83,000 employees in 68 countries, Thales generated sales of €19 billion in 2019 (on a basis including Gemalto over 12 months).

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