



ISPO News
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X-Technology Swiss sign groundbreaking partnership with INTERSOCKS at ISPO

- X-SOCKS production with markedly high capacity
- Significant investments secure an unprecedented level of quality
- Groundbreaking long-term contract for the pioneers of functional socks

20 years ago X-SOCKS fundamentally changed the world of sports socks by introducing the first functional and patented socks. Now X-Technology Swiss, owner of the X-SOCKS brand and patents, specialised in the development of highly functional and innovative apparel, and INTERSOCKS, global leader in the design, development and production of high quality technical socks with various subsidiaries worldwide, are laying the cornerstone for the international expansion of the X-SOCKS brand. At ISPO Munich 2018, the two established market leaders entered into a long-term production agreement for the legendary X-SOCKS.

X-SOCKS and INTERSOCKS invest a double-digit million amount to further increase the quality of X-SOCKS. Simultaneously the production capacity is boosted extensively.

“We are extremely happy to claim INTERSOCKS, an established and experienced global player, as producer for our cult global brand X-SOCKS while at the same time staying true to our “Made in Italy” promise. We are now further expanding our Swiss engineering-based quality via our partnership with INTERSOCKS in line with our global expansion”, said Patrick Lambertz, COO of X-Technology Swiss R&D AG.

Twenty years after its creation, X-SOCKS has become one of the most significant sock brands worldwide, able to offer a range of models covering catering to more than 200 specific sports and distributed internationally in 41 countries. With INTERSOCKS as strategic partner, X-SOCKS will continue to influence the market of sports socks in the future.



About X-Technology

X-Technology, the ideas factory for highly functional clothing, has been combining Swiss precision and traditional Italian craftsmanship since 1998, creating products for the X-BIONIC®, X-SOCKS®, and Apani® brands. In just a few years, X-BIONIC® and X-SOCKS® revolutionised the world of functional clothing. As the brand name X-BIONIC® already shows, the X-Technology® developers use their knowledge of bionics inspired by nature to develop functional clothing that improves the physical performance and well-being of athletes. Innovative technologies are used to realise this ambition. The more than 820 international patent registrations strive to release, for example, the body's own energy reserves through thermoregulation. More than 560 international prizes and tests won for innovation, product quality, functionality, and material quality substantiate this approach.

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