**FOR IMMEDIATE RELEASE**

**ALESIS INTRODUCES THE MELODY 61 MK4:**

**EXCLUSIVELY AVAILABLE ON AMAZON**

*Ideal For Young Leaners, This Beginner Keyboard Combines 300 Sounds, Built-In Speakers, Record Mode and A Robust Bundle Option to Inspire and Accelerate Learning*

**CUMBERLAND, R.I., (December 4, 2024) –** [Alesis](https://www.alesis.com), known for its commitment tohigh-quality instruments for beginners and professionals alike, announces the launch of the Melody 61 MK4, available exclusively on Amazon. This beginner-friendly 61-key portable keyboard is tailored to inspire and develop the next generation of musicians. Designed specifically for beginners, the Melody 61 is more than just a keyboard—it's a comprehensive exploratory instrument designed to inspire and engage young musicians. This instrument makes music education accessible and enjoyable for students. With features that foster easy learning and fun, the Melody 61 is not just about playing notes—it's about enhancing cognitive development such as memory, attention, motor and problem-solving skills through music. Each element of the keyboard supports a holistic developmental process, nurturing growing minds while they explore the joys of music. A special bundle, offering additional accessories, completes the package for those starting their musical journey.

**A complete learning experience**  
[The Melody 61 offers a wide range of features to enhance both practice and performance, making it an ideal instrument for young students and beginners at an accessible price point.](https://www.youtube.com/watch?v=gwGqqa6j78Y) The keyboard boasts 300 inspiring and realistic built-in sounds, covering a wide variety of instruments like acoustic and electric pianos, organs, strings, brass, woodwinds, percussion, guitars, synths, and even sound effects.

In addition, the Melody 61 features a record and playback function, allowing users to track their progress and capture song ideas. Its intuitive, one-touch song feature enables beginners to create simple compositions without prior experience, making it an ideal tool for exploring music creation while building confidence. With 300 accompaniment rhythms, users can experiment with a wide range of genres, from classical to pop, enhancing their creativity and stylistic exploration. The built-in speaker system ensures clear sound, while the headphone jack offers quiet practice without disruption.

[**Key Features:**](https://www.youtube.com/watch?v=gwGqqa6j78Y)

* **61 Compact Keys**: Perfectly sized for smaller hands, this keyboard helps beginner players develop finger strength and dexterity with ease.
* **User-Friendly Control Panel**: Simple controls designed for beginners to start playing right away.
* **300 Built-In Sounds:** Offers a vast array of instruments and musical styles, with the flexibility to layer or split two sounds, enriching the learning and creative experience.
* **300 Accompaniment Rhythms and 30 Demo Songs:** Provides a rich library of backgrounds and examples, perfect for practicing.
* **Record Mode and Built-In Metronome:** Enables users to record their sessions for progress tracking and practice timing skills, essential for musical development.
* **1/8” Headphone Output:** Mutes the speakers for private practice sessions, allowing for quiet play without disturbing others.
* **1/8” Stereo Aux Input:** Easily connect a mobile device to play along with favorite songs, blending learning with fun.
* **1/4” Sustain Pedal Input:** Adds a layer of expressive control, simulating a more traditional piano playing experience (pedal not included).
* **Optional Battery Power**: Battery-powered with AA batteries (not included), allowing play anywhere.
* **USB-MIDI Port**: Enables connection to educational software and computer-based music applications.
* **Free Online Lessons**: Includes three months of [Skoove Premium](https://www.skoove.com/en) and a 30-day trial of [Melodics](https://melodics.com/?campaign=google-search-brand&utm_source=google&utm_medium=cpc&utm_campaign=%7Bcampaign%7D&utm_content=617696319345&utm_term=melodics&gad_source=1&gclid=Cj0KCQjw9Km3BhDjARIsAGUb4nydRLjF1vMqiUrSW3d4UT1VnNPMXO3Otmf0fJGksMjwdaRQbDoXjp8aAgTREALw_wcB) for interactive piano lessons.

[**Complete Beginners Bundle**](https://www.youtube.com/watch?v=79dXNDYf7HQ)**:**

The Alesis Melody 61 is available on Amazon in an all-inclusive beginner’s bundle that provides everything needed to start playing right away. This comprehensive package includes the keyboard, sheet music/tablet rest, power supply, a sturdy keyboard stand, a comfortable bench, and high-quality headphones. Designed for those embarking on their musical journey, this bundle delivers unbeatable value by offering all the essentials in one package, ensuring young musicians have a complete setup for learning and practice.

**Pricing: *(\*\*subject to change\*\*)***

* [**Bundled version**:](https://www.youtube.com/watch?v=79dXNDYf7HQ) $119 (USD)
* [**Keyboard-only version**:](https://www.youtube.com/watch?v=CqbdnsovvYc) $79 (USD)

The Melody 61 MK4 is available for purchase at [Amazon.com](http://amazon.com). For more information, please visit [www.alesis.com.](http://www.alesis.com)

*For technical specs, additional information on new Alesis products and to find a retail partner near you, visit www.alesis.com Join the conversation on social media by following @Alesis\_Gear on Instagram.*

# # #

**ABOUT ALESIS:**

Since the 1985 unveiling of the affordable XT Reverb, Alesis has led the charge to create innovative electronic products that benefit every stage or studio musician. Alesis innovation continues with electronic percussion, keyboards, monitors, recording gear, amplifiers, as well as professional products based on Bluetooth technology and Apple’s iOS platform. Alesis is a proud member of the inMusic family of premier brands.