## ALL NEW HVAC R PIONEERS’ SUMMIT TO GATHER INDUSTRY LEADERS AT HVAC R EXPO IN DUBAI

***The one-day summit runs on 26th November 2019 and brings together HVAC R industry leaders from across the region to discover the latest technologies, develop innovative strategies, and network with like-minded peers.***

HVAC R Expo, the Middle East’s leading platform for connecting the HVAC R industry, returns to Dubai World Trade Centre for a second edition from 25th – 28th November 2019 featuring the all new HVAC R Pioneers’ Summit.

Josine Heijmans, Portfolio Director at dmg events announces the new feature: ***“After the successful launch edition of HVAC R Expo, we are delighted to announce that the event will this year feature the HVAC R Pioneers’ Summit. The summit responds to the HVAC R community’s needs to find more energy efficient, and cost effective solutions for the region.***

***“According to recent research, there are $70bn worth of HVAC R systems that are planned to be installed in the Middle East over the next decade. 90% remains to be awarded and this presents a huge drive for the HVAC R sector, reflecting growing opportunities for global industry stakeholders.”***

While the HVAC R sector is coined as one of the most important in the Middle East region due to the climate, which makes it a pivotal element of all building projects, it is also the largest consumer of electricity in the region’s cities. According Ronak Monga, Segment Development Manager of Building Services at Grundfos and speaker at the summit, this is leading to a big appetite for innovation in the market.

He says: ***“As a result, it is so important to have a platform such as the HVAC Pioneers’ Summit where stakeholders can share best practices on what works well, as well as reflect upon what hasn’t worked well, in order to secure the next generation of highly efficient, sustainable, and futuristic HVAC systems right here in the Middle East.”***

Ronak joins the region’s biggest names from the HVAC R sector, including Hassan Younes, President Elect for ASHRAE Falcon Chapter, Afif Saif Harhara Al Yafei, Senior Vice President - Regional Asset Management from Tabreed, Rob Gregory, MEP Technical Director at Aurecon International, Suhas Inamdar, Head of Technical Support and Planning at Wasl Properties, and more.

The agenda for the HVAC Pioneers’ Summit not only covers an overall market outlook on the Middle East’s HVAC R sector, but also features both individual and panel discussions on the significance of indoor air quality, the growing demand for district cooling, and cooling of super tall buildings, as well as a masterclass in ‘BIM + HVAC = Smarter buildings of the future’.

Suhas Inamdar, Head of Technical Support and Planning at Wasl Properties reveals what a smart city’s HVAC R system might look like: “***Just one example of innovation in the sector is that Smart Thermostats shall increasingly use Artificial Intelligence and Machine Learning to study the user behavioral pattern and optimize the power consumed by HVAC systems in the buildings. Moreover, we shall witness a new range of eco-friendly DeVAP HVAC systems in the coming decade, which consumes significantly less energy and does not use any harmful refrigerant to achieve cooling.”***

HVAC R Expo also brings back the free-to-attend and CPD certified HVAC R Talks, presenting a unique opportunity for visiting professionals to gain career development points and providing them with a chance to stay updated on trends in the sector.

Aside from educational content, visitors to HVAC R Expo can expect to see the latest and most ground breaking products on display at the event, relating to climate control, air quality and ventilation, air conditioning, refrigeration and heating, HVAC equipment and services, and building automation.

Prakash Chablani, Managing Director, Unigulf Development LLC, and returning exhibitor concludes: “***The best part about HVAC R Expo is to have all HVAC R products and services players in one area, under one roof. This arrangement is so convenient from the perspective of those who will visit the show with a specific interest in this field.”***

HVAC R Expo is co-located with The Big 5, The Big 5 Heavy, Middle East Concrete, Middle East Stone, The Big 5 Solar, and Urban Design & Landscape Expo this year - together transforming Dubai World Trade Centre into the global hub for the construction industry from 25th - 28th November 2019.

Register [HERE](https://cloudme02.infosalons.biz/Reg/BIG519DU/Registration/Ingo?ShowCode=HVAC&eid=&utm_source=google&utm_medium=cpc&utm_term=CN=S%20|%20B%20|%20HVAC-R%202019%20|%20Visprom-SN=google&utm_content=7014G000001WMWSQA4&utm_campaign=S%20|%20B%20|%20HVAC-R%202019%20|%20Visprom&_ga=2.200195886.1816895695.1570450616-380305979.1553577235&_gac=1.23740744.1570510620.CjwKCAjwxOvsBRAjEiwAuY7L8n8R2c6CMa7-UOeZNrIuT23J8j4cRtTJDYQDOvZ1xThqjcrkeXzH7hoCiJUQAvD_BwE) for your limited time free badge.

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