

# FINAL

## IBM Watson Creative Director Added to Moogfest Keynote Program; Full Festival Schedule Revealed, Including Special Ralph Steadman Exhibit

Durham, N.C. [April 18, 2018] – Today, Moogfest unveils the full schedule for its 2018 festival, including artist-led workshops and conversations, film screenings, the addition of IBM Watson Creative Director **Jennifer Sukis** to its keynote program, and the premiere of a traveling exhibit from artist **Ralph Steadman** featuring many never-before-seen works.

Keynote speaker Jennifer Sukis's journey as a visual creative has progressed from branding to interfaces, and then apps to A.I. So, too, has her vision for how advancements in computing technology can solve long-standing problems in user design and experience. Her keynote will touch on how A.I. will influence human shifts into new creative frontiers and how we're already tapping into the limitless creative applications waiting therein for mass usage.

As a companion to her keynote, IBM Watson Design Lead **Maya C Weinstein** will lead two workshops on enhancing design applications through cognitive technology. Participants will work directly with A.I. modules currently being used to inspire art and music at the highest levels, and use design thinking to conceptualize and collaborate on a specific project. No prior experience is necessary for participation.

The full schedule revealed today also includes over 200 workshops, masterclasses, and conversations along with this year's film programming, among which are "Bight of the Twin," Genesis P-Orridge's exploration of the origins of voodoo in Benin; the Bedroom Community tour film "Everything Everywhere All the Time"; Gavin Rayna Russom's experimental short, "No More White Presidents"; the Armen Ra biopic "When My Sorrow Died"; and more. All films will be accompanied by an artist conversation directly following the screening. The Moogfest 2018 local programming announcement also accompanies the schedule release. Durham collective and record label Raund Haus, along with dance music curators The Floor have assembled a full slate of performances from local producers and DJs, plus one very special guest to be revealed at the festival.

Additionally, Moogfest and United Therapeutics are excited to welcome the **Ralph Steadman Art Collection's** exhibition of a selection of the renowned artist's original works, **Harmon-INK!**, which will live within the annual Moog pop-up. Included in this exhibition are drawings and sketches from the filming of "Where the Buffalo Roam" and originals from the never-before-published *Rumble in the Jungle* series, companion pieces to Hunter S. Thompson's ill-fated account of the epic clash between Mohamed Ali and George Foreman in Kinasha in 1974. One piece in particular was considered lost until it was discovered in the

effects of Norman Scott this year and returned to the collection in time to be displayed for the first time ever at Moogfest 2018. To accompany the exhibit, Moogfest will be screening “For No Good Reason,” a documentary about Steadman introduced by the artist himself via Skype.

**Harmon-INK!** is made possible from the generous support of United Therapeutics, who are key sponsors of the Ralph Steadman Retrospective, scheduled to begin touring the U.S. this June.

Moogfest 2018 is presented by United Therapeutics, American Underground, and Moog Music Inc., with support from 21 Museum Hotel, Blizzard Lighting, and the Durham Convention Center. For more information, visit [moogfest.com](http://moogfest.com).

**For Moogfest ticket holders:**

Today’s reveal of the full schedule marks the announcement of the workshop sign-up schedule. As in previous years, the sign-up process will be determined by ticket type, broken down in detail below:

- Engineer and VIP pass holders: Workshop sign-up **begins this Friday, April 20 at 11 a.m. (ET)** and **ends April 23 at 11:59 p.m. (ET)**. Each pass holder will be able to reserve their spot in two workshops during this period.
- GA, Student, and Durham Local pass holders: Workshop sign-up **begins Tuesday, April 24 at 11 a.m. (ET)** and **ends Thursday, April 26 at 11:59 p.m. (ET)**. Each pass holder will be able to reserve their spot in two workshops during this period.

Starting **Friday, April 27 at 11 a.m. (ET) onward**, all ticket types can sign up for an unlimited number of workshops. Some workshops will reach capacity faster than others.

**Moogfest 2018**  
**Durham, N.C. May 17–20, 2018**

Adam Roberts  
Aisha Devi  
Alexandre Bazin  
Alex Zhang Hungtai  
Amber Mark  
Annie Hart  
Armen Ra  
Aurora Halal  
Author & Punisher  
AXNT  
Bart Westdorp  
Bell Labs  
Bonaventure  
Briddy

CALAPSE

Carla Dal Forno

Caterina Barbieri

Catherine McCurry

Charlie and Lucy Paul

Chelsea Manning

Chocolate Rice

Christine McCharen-Tran

Cura Machines

Dave Sutton

Delta Sound Labs

DJ Bosslady

DJ Haram

DJ Nugz

DJ Stingray

djseanEboy

Discwoman

Dogzamm

Ebz

Ekene Ijeoma

Elizabeth Hoffman

Ellen Allien

Elliot Inman

Emily Sprague

Emptyset

Eric Marty

Ezra Miller

Fatima Al Qadiri

Fawkes

Footrocket

Gabriel Andruzzi

Gabriel Ferrandini

Gappa Mighty

Gavin Rayna Russom

Gemynii

George Hardebeck

Georgia

Ghostdad

Google Pie Shop

Helena Hauff

Helen Money

HIFlloRau

Honey Dijon

Hubbble  
Ian Davis  
IBM Watson  
Jamila Woods  
Jeff Bratton  
Jennifer Sukis  
Jenny Hval  
J Rocc  
Jon Hopkins  
Jon Kirby  
Joseph Murray  
Kaitlyn Aurelia Smith  
Katie Gately  
Kelela  
Kid Cola  
Kristen Gallerneaux  
KRS-One  
Kyoka  
Kyōju  
Lady Fingers  
Lauren Sarah Hayes  
Lawrence Rothman  
Layne  
Liam Byrne  
Little Boots  
Madame Gandhi  
Magenta by Google Brain  
Magnetic Sound  
Mark Ballora  
Mark Katz  
Marshall Jones  
Marta SmiLga  
Martin Brooke  
Martin Carillo  
Marv Krown  
Matthew Kenney  
Maya C Weinstein  
Michelle Lhoq  
Midori Takada  
Mileece l'Anson  
Miniluv  
Mobelizer  
Mouse on Mars

Nadia Sirota  
Nathaniel Whitcomb  
Nay Fong  
Nicole Mitchell  
Nihal Mehta  
Nikol Strobach  
Nelly Ben Hayoun  
Noncompliant  
Oak City Slums  
Oliver Caine  
OG Senpaiii  
ONO  
Pamelia Stickney  
Psychic TV  
Quran Karriem  
Rainer Kohlberger  
Ralph Steadman Exhibit: Harmon-INK!  
Rebecca Uliasz  
RGB  
Richard Graham  
Rob Chamberlain  
Sarah Belle Reid  
Sassy Black  
Shabazz Palaces  
ShaLeigh Comerford  
Shanti Celeste  
sl0gl0w  
Smerz  
Sonic Robots  
Spank Rock  
Spiritual Friendship  
Steve Ellison  
Stud1nt  
Suicideyear  
Summer Dunsmore  
Sunset Palette  
Suzanne Ciani  
Synth Library  
Tess Roby  
Thomas F. DeFrantz  
Tiffany Naiman  
Tony G  
Trandle

Treee City  
NCSU Libraries  
The Center for Advanced Hindsight  
Torres  
Umfang  
Upper Glossa  
Valgeir Sigurðsson  
Venus X Machina  
Wajeed  
Walker Farrell  
Wes Borland  
Yves Tumor