 **For More Information:**

 McKenzie Riley

 BRAVE Public Relations

 404.233.3993

 mriley@emailbrave.com

**\*MEDIA ADVISORY\***

**LEGOLAND® Discovery Center Atlanta extends free admission for all first responders**

*Atlanta’s leading kid-friendly attraction honors local heroes throughout the entire month of September with First Responders Appreciation Days*

**ATLANTA (September 5, 2018) –** Due to popular demand, **LEGOLAND® Discovery Center Atlanta** is extending their limited-time offer to all first responders. To thank those who do so much for the community,LEGOLAND Discovery Center Atlantawill treat first responders to free admission from **now through Sunday, September 30.** First responders can unwind with their families while exploring the attraction’s rides, new LEGO Ninjago Training Camp, 4D theater and the more than two million LEGO bricks that the attraction has to offer. Visitors can nominate their favorite local hero, and the first responder with the most entries will receive a family four-pack of annual passes! Plus, everyone who submits a nomination will also be entered to win a family four-pack of tickets as well.

The special promotion will allow first responders free admission and 50 percent off for up to six guests.

**WHAT: First Responder Appreciation Days**

*First Responders receive free admission and 50 percent off for six additional guests.*

**WHEN: Now – Sunday, September 30**

 *Monday – Friday: 10 a.m. – 7 p.m.*

 *\*Last admission at 5 p.m.*

 *Saturday: 9 a.m. – 9 p.m.*

 *\*Last admission at 7 p.m.*

 *Sunday: 10 a.m. – 7 p.m.*

 *\*Last admission at 5 p.m.*

**WHERE: LEGOLAND Discovery Center Atlanta**

 Phipps Plaza | Buckhead

 3500 Peachtree Road NE

 Atlanta, GA 30326

**HOW:** Eligibility is for first responders only– please visit [atlanta.legolanddiscoverycenter.com](https://atlanta.legolanddiscoverycenter.com/whats-inside/events/first-responder-appreciation-days/) for the full list of qualifying professions. Tickets are available on a walk-up basis only with valid proof of employment (ID, pay stub, etc.).

For more information, visit [facebook.com/LDCatlanta](https://www.facebook.com/ldcatlanta/)

###