**EuroDreams Lancering**

**Nationale Loterij**

**TBWA**

**NATIONALE LOTERIJ**

Michaël Segers

Joke Vermoere

Pieter-Jan Adriaensens

Mieke Vandenbossche

Muriel Grube

**CREATIVE TEAM**

Executive Creative Director: Jeroen Bostoen

Creative Director: Jeroen Bostoen

Senior Copywriter: Sofie Gillems, Vincent Nivarlet

Senior Art Director: Anke Verhaegen

Digital Creatives: Jonas Van Bael, Tessa Segers

**ACCOUNT TEAM**

Media Arts Director: Sylvie Dewaele

Account Director: Hadoum Ghassab

Account Manager: Erine Brems

**STRATEGY**

Strategic Director: Michiel Noens

Strategic Planner: Nick Moors

Connection Strategist:

**DESIGN**

Designer: Hendrik Everaerts, Olivier Verbeke

DTP: Léa Leborgne

Motion Designer: Maarten Vranken

**AGENCY PRODUCERS**

Mieke Vandewalle, Geneviève Paindaveine

**POST-PRODUCTION COMPANY: MAKE**

Post-producer: Geneviève Paindaveine

Online: Pierre Mailly

Sound: Jan Pollet & Gwenn Nicolay

Music: Jan Pollet & Gwenn Nicolay

**AI: MOJUICE**

Geert Geuten, Lieselotte Beutels, Stefanie Lemmens

**RADIO PRODUCTION COMPANY: MAKE**

Producer: Raf Cyran

Sound: Jan Pollet & Gwenn Nicolay

Music: Jan Pollet & Gwenn Nicolay

**MEDIA**

Media Agency: Initiative

Media Planner: Frederic VandeWerve

Digital Planner: Yael Hackier