

TOM FORD BEAUTY

FOR IMMEDIATE RELEASE

TOM FORD RESEARCH

THE SYNTHESIS

A visionary fashion designer, celebrated filmmaker and expert beauty innovator, Tom Ford is a known perfectionist who demands the best in everything he touches. On his personal quest for high-performance, restorative skincare, Tom Ford realized he would have to assemble his own team of top scientists to meet his needs and create what essentially didn't exist – the synthesis of TOM FORD RESEARCH.

TOM FORD RESEARCH is Tom Ford's personal incubator and research facility on the cutting edge of advanced science and new, results-driven research. As part of TOM FORD RESEARCH, experts in skin science search for advanced and efficacious technologies.

TOM FORD RESEARCH EYE REPAIR CONCENTRATE

"Imaginative skin innovations featuring visibly revitalizing and potent ingredients must meet the most demanding of its clients." — TOM FORD

ENERGIZE. REFINE. TRANSFORM.

HYDRATE. BRIGHTEN. REAWAKEN.

A moisturizing multi-tasker that instantly and effectively works to refresh and revitalize the eye area with a power surge of hydration. Specifically designed for the thin, delicate eye area skin that is subjected to the visible stresses of modern life, eyes appear reawakened and bright. It visibly revives tired looking eyes to support the integral focal point of the face.

KEY INGREDIENTS:

- White Porcelain Cacao, Caffeine, and Gyokuro help promote energized, healthy-looking skin for a brighter and more radiant eye area
- Hyaluronic Acid and an array of humectants deeply hydrate and moisturize, helping the skin to maintain a moisture reservoir for 24 hours
- Soft Optics visibly brighten the under-eye area for a revitalized, awakened appearance
- Fortified with Vitamin C and a Multi-Action Peptide Blend

KEY BENEFITS:

- Radiant, energized-looking skin
- Brighter eye area
- Immediate hydration
- Sustained hydration
- Reinforced skin barrier

* Efficacy demonstrated in clinical testing

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KEY FORMULA FACTS:

Dermatologist and Ophthalmologist tested. Non-acnegenic, appropriate for all skin types.
Tested on contact lens wearers.

HOW TO USE:

Carefully apply our highly concentrated Eye Repair Concentrate every evening using the following steps.

- Apply a small pearl-sized amount onto the tip of your ring finger
- Gently tap with your other ring finger
- Without pulling skin, carefully apply in an outward motion under the eyes using your ring finger
- Once you have applied evenly, gently press or pat the under-eye area with your fingertips until fully absorbed