

## Mary Turner

President, Designer Brands

Mary Turner is President of Designer Brands Canada, leading The Shoe Company, Shoe Warehouse and DSW Canada segments of DBI. Prior to joining Designer Brands, Mary spent the bulk of her career with Hudson's Bay Company (both the Hudson's Bay and Lord & Taylor divisions) and Holt Renfrew, in a broad variety of merchandising roles. Most recently, she was with Hudson's Bay Company Kaufhof division, helping them reinvigorate their women's business. Prior to that, she was very involved with the repositioning of Hudson's Bay, specifically including the relaunch of The Room and the designer business. Mary holds her BA from University of Toronto, Trinity College. Currently, she lives in Toronto, where she is a member of the Advisory Council for George Brown School of Management, and a long-time supporter and board member of Tafelmusik Baroque Orchestra.

## Lauren Reimer

Chief Operating Officer, Designer Brands

- Joined Designer Brands in February 2019 as Senior Vice President, Marketing & eCommerce
- Promoted to Chief Operating Officer in May 2019
- 15+ years progressive experience in digital and traditional sectors
- Prior to joining Designer Brands worked with major retailers including eBay, Shoppers Drug Mart, Indigo and Expedia Inc.
- Forward thinking leader focused on creating brand visibility and seamlessly optimizing the customer experience across all channels
- Proven track record of building top talent teams and driving strong business results including:
  - Growth of the bay.com to a \$150M business in 3 years
  - Delivering 15% YOY growth for Expedia Canada
  - Increasing Indigo.ca business YOY growth from 3% to 22% within a year