

ThinPrint Introduces Endpoint Print Management at VMworld 2018

New initiative delivers industry's first and only solution to fill the hole left by Unified Endpoint Management systems

BERLIN/LAS VEGAS - August 27, 2018 (VMworld 2018 Booth #2007) - [ThinPrint](#) today announced its Endpoint Print Management initiative at VMworld 2018. ThinPrint's Endpoint Print Management can effectively deliver the missing piece to any Unified Endpoint Management (UEM) system by delivering the right solutions to flexibly provision and securely manage printing for any device.

Corporate printing often deals with highly-sensitive and timely information. However, due to traditionally complex print mechanisms and UEM systems being conceptually incompatible, professional endpoint management environments do not include efficient and secure management of printing environments. As a result, too much time is spent manually managing printing through driver installations and unmanaged print servers; while users experience outdated, unreliable, slow and insecure printing. To fully benefit from UEM, printing needs to be just as centrally manageable as the endpoints and adaptable to each organization's specific needs.

"ThinPrint's Endpoint Print Management completes any endpoint management strategy, and is the essential interface that keeps users and their digital tools and devices connected to the physical world," said Henning Volkmer, ThinPrint, Inc. CEO. "A printed document remains a necessity, as it is the easiest to use and most versatile human interface for our digital applications. Endpoint management strategies without consideration for printing are inherently incomplete and will cost organizations significant time and money."

When combined with a UEM solution, ThinPrint enables easy management of how employees print securely and quickly to the right printers, from any device, while delivering full control to an organization. ThinPrint fully supports individual printing requirements for remote and virtual desktops, PCs, Macs and mobile devices. No matter what your UEM solution looks like and which endpoints you are using, ThinPrint's comprehensive portfolio of products offers a solution to meet all Endpoint Print Management needs. While the ThinPrint Engine, ThinPrint's flagship product, cares for seamless, accurate, high-speed printing from server-hosted desktops to local endpoints mostly for service providers, ThinPrint's new range of products fully concentrates on ease the daily work of IT administrators on site.

- **ThinPrint Hub** is an endpoint print appliance itself that will be manageable via a web console soon and can also manage other endpoints, such as thin clients.

- **ThinPrint Mobile Print** is a solution that manages on-premises printing from mobile endpoints and is a perfect fit for endpoint management systems like MobileIron, AirWatch/Workspace ONE and Citrix XenMobile.
- **ezeep Dash** manages local printing for endpoints - starting with PCs and Macs - from the cloud.
- **ezeep** is a complete cloud printing service for all endpoints like PC, Mac, Chromebook, smartphones and tablets.

Endpoint print management solutions can either be deployed as a private cloud or public cloud option and support any endpoints, such as Macs and PCs, Chromebooks, Android, iOS devices or thin clients. ThinPrint eliminates cumbersome driver installations and secures print data while stored or in transit, releasing it only upon authentication at the printer. Endpoint Print Management eliminates the need for costly infrastructure like VPNs and reduces IT cost through automation and user self service. Employees benefit from fast, reliable and secure printing no matter which endpoint they connect from, increasing productivity and reducing help desk cost in organizations of any size.

As the first and only provider of Endpoint Print Management, ThinPrint is opening up new cooperation opportunities with its long-standing partners, including VMware, Citrix and Microsoft, as well as new players like BlackBerry, IBM, Ivanti and MobileIron, who all position themselves under the UEM umbrella.

For more information about Endpoint Print Management visit www.thinprint.com/endpoint-printmanagement

About ThinPrint

ThinPrint, with nearly 20 years of continuous development and internationally-patented ThinPrint technology, is the leading provider of Endpoint Print Management. Whether printing from traditional PCs, mobile devices, thin clients, virtual desktops, or from the cloud, over 25,000 companies across all industries and of all sizes optimize their printing infrastructure and increase productivity thanks to ThinPrint.

###

Press Contacts:

Headquarters:
Silke Kluckert
Public Relations Manager
Phone: +49.30.394931-66,
E-mail: press@cortado.com

In North America:
VisiTech for ThinPrint
Kendra Westerkamp
Phone: +1-720-261-2300
E-mail: CT@visitechpr.com