

TOM FORD BEAUTY

AVAILABLE AS FROM OCTOBER 2020

SOLEIL NEIGE 2020 COLOR COLLECTION

“Sun-kissed bronze or lucent bright, radiant skin with a hint of daring color has a powerful simplicity that is effortlessly stunning.” — Tom Ford

The sparkle of snow in sunlight. The shimmer of light dancing through frost. The Tom Ford Soleil Neige collection celebrates the crystalline incandescence of winter. Like glistening skin surfacing from the water, this season's limited-edition Soleil Neige 2020 Color Collection introduces new ways to glow, with light-diffusing shades and color-correcting radiance that offer the ultimate winter escape.

SOLEIL NEIGE BALM FROST

Moisturizing and pearlescent, the newest Balm Frost infuses high-performance nourishment, with a golden shimmer that mimics the sun's reflection on snow. Upon application, the silky formula melts into lips, delivering the perfect balance of universally flattering iridescent tint and shine. The lip balm is specially packaged in a sleek-all-gold colored bullet, a light-catching, covetable object itself.

SOLEIL NEIGE EYE COLOR QUAD

The latest Soleil Neige 2020 Eye Color Quad is designed with four versatile, multi-dimensional complementing shades that can be used to achieve multiple looks, from bold and smoky to subtly ethereal, with incredible shade fidelity and adhesion. This limited-edition palette features four coordinated shimmering shades—frost-white, rose gold, luminous copper, and deep burnished bronze—that can be swept onto lids individually for a light-reflective accent or combined to create multidimensional, glistening drama.

The new Soleil Neige 2020 Color Collection:

Soleil Neige Balm Frost - 55€

Soleil Neige Eye Color Quad - 79€

Available as from October 5th at Parfuma and online
via: parfuma.com.

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TOMFORD.COM

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FOR IMMEDIATE RELEASE

SOLEIL NEIGE

The bright opening notes of bergamot and carrot seed evoke the cool reflection of the winter sun as it transforms everything in sight to a blanket of glacial white. A floral heart captures the effect of an iridescent sky, blooming with pale petal shades of ivory and rose. Fresh green notes of Jasmine Grandiflorum, addictive orange flower, and the fragrance of white floral Karmaflor blend white blooms with the rich warmth of Turkish rose. The scent's drydown melts onto skin with the wood and honey undertones of cistus labdanum and skin-gripping musk, as the resinous dimension of benzoin and creamy vanilla notes provide sun-kissed warmth at the finish.

FRAGRANCE CLASSIFICATION

Citrus Floral Musk

KEY NOTES

Bergamot, Carrot Seed, Jasmine Grandiflorum, Karmaflor Captive, Cistus, and Benzoin

PACKAGING

Tom Ford Private Blend Soleil Neige Eau de Parfum is housed in the chic ivory-colored Soleil Private Blend bottle. The 50mL flacon, with a silver-toned label and inset metal plaque on the cap, has the sleek architectural look of a chess piece. Finished with a silver-toned label and silver-toned cord at the neck, the extravagant, 250mL decanter, carved with consummate craftsmanship, brings monumental beauty to a dressing table or grooming area. A silver-toned set-up box completes the fragrance's luxe packaging.

SOLEIL NEIGE SHIMMERING BODY OIL

Tom Ford Shimmering Body Oil captures the sultry effect of light-reflective, lucent skin and tempts the senses with the citrus floral musk of Private Blend Soleil Neige. This silky, lightweight oil illuminates skin, while the escapist fragrance evokes the serene sparkle of sun on snow. Spray onto arms, legs and décolletage for irresistible, fragrant shimmer.