

PRESS RELEASE

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**Delta Light and Arik Levy open a new chapter in lighting history
Outdoor light “Butler”, a new perspective on light**

Specialists in architectural lighting, West Flanders-based Delta Light entrusted designer Arik Levy with the creation of its new “Butler” collection, a surprising range of exterior and interior luminaires.

Delta Light surprises

Until now, Delta Light’s products have primarily been designed by its 30-strong internal R&D team, led by the company’s founder, Paul Ameloot.

This year, however, the company has broken new ground by joining forces with the designer Arik Levy, who has dreamt up a new exterior collection, “Butler”, to complement the brand’s range.

Butler is Delta Light’s flagship for the exploration of previously uncharted territory. Different from the typical Delta Light design code, Arik came up with a reinterpretation of the lampshade archetype. Suited for both residential and commercial projects, designed to upgrade any patio, garden or walkway. Courtesy of its simple yet highly evocative shape, the Butler brings an interior touch into your outside space. It’s simultaneously reassuring, elegant and feminine, with its slender base and a pleated shade reminiscent of traditional silk or paper models. But have no fear: this apparent fragility conceals real strength and an impressive lighting capacity.

“I’m not fragile: I’m delicate, like you”

At first sight, the Butler appears to be made of aluminium like most outdoor lights, but when you touch the shade, it’s immediately clear that such finesse and detail could not be created using metal. The Butler’s distinct personality comes from the material chosen: a polymer with a highly resistant coating.

The Butler comes in different floor mounted and wall mounted versions. The Butler W is both for interior and exterior application, single or double, down and down-up. The outdoor bollards come in several heights and two pole sizes, with a maximum height of 1.6 metres, again with a down or down-up light effect, perfect to highlight an architectural or natural feature. All versions come in black or aluminum grey finish, so extra Butler lights can easily be added.

The Butler in short:

Type: outdoor lighting

Material: coated polymer

Colours: black, grey aluminium

Versions:

Wall and bollard versions are available, in variable heights and widths;

Single or double lamp-holders

down or down-up versions

Dimensions: www.deltalight.com

Light source: led

Available from summer 2016

See www.deltalight.com for Delta Light dealers

Interview with Arik Levy

“I don’t invent lights. I make light and create experiences”

How did the story start between you and Delta Light?

We met for the first time at Light+Building 2014. I knew the Delta Light brand and appreciated their style and design. There was an instant click with Paul Ameloot and his sons Peter and Jan. For me it is crucial to work with people that are really passionate about what they do, and not just looking for the next product. We also share a passion for architecture. I loved the new building when I came to visit them. All these elements convinced me that we should collaborate.

After that meeting, what happened next?

We met up a few more times as they came to view my work at my studio, and also the RockGrowth that I had installed at the Atomium in Brussels. I then presented them with a few proposals and was very pleasantly surprised when they opted for the Butler collection, as it’s radically different from anything else in their catalogue. But that’s also what interested me about the project: taking Delta Light into new territories, proposing a more emotional interpretation of light.

“...proposing a more emotional interpretation of light”

Give us a sense of the spirit of this collection...

These days, we move almost seamlessly from the inside to the patio and beyond. The borders are becoming more blurred and it is human beings themselves who act as the bridge between these diverse spaces. My initial idea was to use a typically indoor object as a metaphor, one which helps you to feel at home in your external space. Lighting is a good vehicle for this, so I started from the idea of the archetypal lamp, with a base and a shade. Something simple, obvious even. It’s a code immediately familiar to everyone and which is becoming iconic. Then, I remembered a pile of pleated paper that I’d seen in the streets of Paris, used to create the well-known plissé fashion classics. The light and shade was playing upon it in an incredible manner and this made me think of the folded fabric of lamp shades, which is also used for clothing, curtains, etc.... And the rest is history!

“Design is an uncontrolled muscle”

Artist, technician, designer, photographer, video artist... Levy’s talents are manifold and his work is exhibited in some of the world’s most prestigious galleries and museums. Known first and foremost for his furniture projects, installations and limited-edition designs, Levy nonetheless believes that “what matters is people, not tables or chairs”.

Originally from Israel, Arik Levy first participated in a collective exhibition of sculptures in 1986, before moving to Europe. After a fairly unusual start to his career – in Israel, he divided his time between surfing and his graphic design agency – Arik continued his studies at the Art Center Europe in Switzerland where, in 1991, he obtained an honours degree in Industrial Design. His first international success came when he won the Seiko Epson Inc. prize, marking his arrival on the international scene as a “thinking” designer.

After a short period in Japan, where he cemented his ideas by creating products and exhibition pieces, he returned to Europe to apply his talent within the milieu of contemporary dance and opera, creating original stage sets.

The launch of his studio in Paris signalled Arik Levy’s return to his early passions, namely art and industrial design, permitting him to give free rein to his many talents.

Renowned for his design of furniture and lighting, Arik has also created collections in fields as diverse as the culinary arts, jewellery, and objects for home décor and offices, not to mention a series of clothing collections and high-tech accessories for the Asian market.

Seeing himself as a “feeling” designer, Arik Levy continues to have a substantial impact on our interior and exterior spaces, his body of artistic work having encompassed public sculptures – such as the Rock, his signature piece – and multi-use environments.

“Life is a system of signs and symbols where nothing is as it seems”.

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ABOUT DELTA LIGHT® – WWW.DELTALIGHT.COM

Established in 1989 by business-owner and designer Paul Ameloot, Delta Light® has today grown into the market leader and trendsetter in architectural lighting. With its innovative lighting designs, the company has gained a worldwide reputation for its subtle mix of ambience, functionality and design. Delta Light® currently employs a staff of 250 at its head office in Wevelgem, delivering products and service to 120 countries worldwide.

Since the very start, Delta Light® has always focused on design and technology. A glance at the range immediately reveals that innovation is the driving force behind the business. Inspired by a passion for lighting and design, through in-depth research into trends and markets, and drawing on a deep-seated knowledge of product development, the Delta Light® design team in Belgium has succeeded in recent years in creating a wide range of timeless, stylish and often revolutionary designs.

FOR MORE INFORMATION

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