**Wacko Guaco**

**McDonald’s®**

**TBWA**

**Client**

Marketing Director: Philipp Wachholz

Marketing Supervisor: Laurence Anckaert

**Creative Team**

Creative Director: Jeremie Goldwasser

Art Director: Bruno Giunta

Copywriters: Julian Lesceux, Régine Smetz, Nadine Claes

Digital Creative: Pol Labaut

**Account Team**

Client Services Director: Bénédicte Ernst

Account Director: Elien Onclinx

Account Executive: Charlotte De Backer

Traffic Manager: Laurie Herbots

**Design**

Designer: Sébastien Bontemps

**Studio**

Director studio: Danny Jacquemin

Retouches/DTP: Victor Wilmot, Annick Cohen, Marianne Gualtieri, Steven De Vlieger

**Post-production**

Post-production company: MAKE

Post-producer: Lauranne van der Heyden

Sound engineer: Jan Pollet

**Photography**

Studio Wauters

Producer: Elly Laureys (MAKE)

**Digital Production**

Digital Production Agency: MAKE

Project Manager: Philippe Hulhoven

**Media**

Media Agency: OMD

Media / Digital Planners: Estefania Melo, Supeeres Verschraegen, Jonathan Rijavec