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**Baby Einstein, Kids II give families affected by homelessness a special experience at Children's Museum of Atlanta April 27**

*Baby Einstein Curiosity Zone Open to Public April 25-28 at Children's Museum*

**ATLANTA, (April 18, 2019)** — Baby Einstein and its parent company Kids II are sponsoring the **Baby Einstein Curiosity Zone at Children's Museum of Atlanta April 25-28** and will be hosting families from Our House, a local nonprofit serving families affected by homelessness, for a special **Baby Einstein Day** at the Museum on **April 27**.

The Baby Einstein Curiosity Zone will feature tactical, interactive elements that allow children to explore, create, and discover, such as a large, cap touch musical table and a magnetic wall. The lovable Baby Einstein characters will also be featured. The interactive exhibit is open to the public and included in the admission to the museum. It will run during normal museum hours from April 25 -28.

Our House is a nonprofit that equips young families experiencing homelessness with the support they need for a better tomorrow.

“At Kids II, we believe bright futures should be in reach for every family and bright futures are a journey built upon thousands of tiny wins. After working with Our House through service projects, the Kids II team wanted to help these parents achieve more tiny wins,” said Ryan Gunnigle, owner and CEO of Kids II. “Our Baby Einstein brand is focused on helping parents and their children cultivate curiosity through shared experiences and is a natural fit to take on this initiative. The opportunity for the families throughout Atlanta, and especially those at Our House, to experience a day of curiosity is the type of tiny win we celebrate.”

“One of the most difficult things for our families, who are oftentimes worried about what they are going to eat and where they are going to sleep at night, is to engage their children in the hard work of play,” said Tyese Lawyer, President and CEO of Our House. “It is an important connection for families to be able to share their children's day.”

“We are excited about having the Baby Einstein Curiosity Zone here because the Children's Museum, like Baby Einstein, is all about curiosity and we know that every child regardless of the circumstances can benefit from experiences that bring imagination to life,” said Jane Turner, Executive Director of the Children's Museum.

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