**CREDITS**

**Brand:** Telenet

**Campaign Title:** Bel & SMS banner

**Single or campaign:** O Single

**Media:** O Banner

**Creative Director:** Jan Macken, Gert Pauwels

**Art Director:** Jeroen Bostoen, Usman Abdul

**Copywriter:** Pol Sierens, Lander Janssens

**Account team:** Account Director: Nathalie Ducène
Account Manager: Wouter Vandenameele

**Strategy:** Wim Walraevens

**Campaign manager:** Jan Casier

**Digital Production Consultant:** Stijn Dupas

**Motion graphics designer:** Kristof Massoels

**Flash developer:** Patrik Fagard

**Client\*:**

* Advertising/Marketing Manager’s name: Sigrid Van den Houte, Steven Pyck
* Client adress: Liersesteenweg 4, 2800 Mechelen
* Telephone number: 015 333 000
* E-mail: Sigrid.Van.den.Houte@staff.telenet.be, Steven.Pyck@staff.telenet.be

*\* this info is required whenever we’ll submit a case for an awards festival.*

**Date of first publication/airing (dd/mm/yy):** 05/06/2012