

Fact sheet

Media: Outdoor affiche, leaflets/gadgets, 3D-structuren
Period: event: 16 november 2010 – affichagecampagne: 16 november tot en met 22 november 2010
Client: NMBS-Holding
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Agency: change BBDO
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Event: Engage BBDO (Bart De Leeuw, Saar Van den Bergh)