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MEDIA ADVISORY

North Georgia Premium Outlets invites shoppers to extend holiday savings during After Holiday Clearance Sale, December 26 - January 6

DAWSONVILLE, Ga. (December 20, 2018) – Savvy shoppers can stock up on year-end deals and spend holiday gift cards during **North Georgia Premium Outlets' After Holiday Clearance Sale,** taking place from **December 26 – January 6.** Fashionistas, families and friends will have access to even more deals on top of the enormous everyday savings of up to 65 percent off on over 140 sought-after brands, including adidas, Lucky Brand Jeans, kate spade new york, Tommy Hilfiger, UGG and more!

- WHAT: After Holiday Clearance Sale
- WHERE: North Georgia Premium Outlets 800 U.S. Highway 400 S. Dawsonville, GA 30534

WHEN: Wednesday, December 26 – Sunday, January 6

MORE INFO: For more information on enormous savings on the industry's hottest brands, please visit <u>premiumoutlets.com/northgeorgia</u>. For the latest news on year-round savings and direct mobile benefits from the VIP Savings Passport, shoppers are encouraged to join the VIP Shopper Club for free by visiting <u>premiumoutlets.com/vip</u> and selecting North Georgia Premium Outlets.

For more information about the enormous savings and events at North Georgia Premium Outlets, visit <u>premiumoutlets.com/northgeorgia</u> or follow along on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>.

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