**WSDG Announces Andrew Swerdlow and Jonathan Bickoff as New Partners**

*Promotion from within elevates rising stars*

**NEW YORK --** Leadingglobal architectural acoustics design firm WSDG (Walters-Storyk Design Group) has awarded partnerships to project managers Andrew Swerdlow and Jonathan Bickoff.  The announcement reflects the firm's commitment to recognizing and rewarding its next generation leadership and the role those team members play in shaping the company’s future.  In making the announcement, WSDG co-founding partners Beth Walters and John Storyk remarked, “Andy and Jonathan have consistently proven their worth to our firm by their initiatives in problem solving, and their ability to provide clients with realistic deadlines and invaluable design, budgeting and technical recommendations.  Making them partners at this point in their careers quantifies our appreciation for the value they bring to our firm.”

**The Next Generation**

Swerdlow and Bickoff are the latest to join the ranks of a growing next generation in leadership at WSDG, a move consistent with the transition plan that the firm has put into place over the past few years. Storyk emphasized the point that WSDG has been deliberate in developing a global team of expert architectural, acoustical and systems designers and engineers over its long existence from within, ensuring the firm’s long-term stability and future.  “Virtually all our associates have been on board for many years and they all share a commitment to excellence as well as a deep pride in their collaborative achievements,” he explained.  “This teamwork has braced our collective bonds and enhanced its bottom line.”

Co-founding partner Beth Walters-Storyk underscored this philosophy by stating, “It is not a cliché to consider the WSDG team an extended, intercontinental family.  Our more than sixty associates are scattered around the world, but we remain in constant contact and collectively we personify the concept of globalized collaboration.  On a personal note,” she adds, “This bedrock foundation of dependable expertise has enabled me to fulfill our long-time goal of stepping back from my day-to-day responsibilities to focus on my avocation as a serious painter.  My confidence in our team’s proficiencies is incredibly empowering.  We have built a remarkable global organization, and I take great pride in each new success.”

**Rising Stars**

WSDG’s next generation leadership partners include COO Joshua Morris, CFO Nancy Flannery, Director of Production Romina Larrengina and Director of Architectural Technology Matthew Ballos in the New York Office. Global Partners include Director of Applied Science and Engineering Dirk Noy and Director of Acoustics Gabriel Hauser in the Basel, Switzerland Office, Director of Business Development Sergio Molho, and Art Director Silvia Molho in the Latin America office based in Miami, FL.  These skilled, knowledgeable professionals (40% of whom are under 40) represent thousands of hours of hands-on experience, invaluable client insights, and millions of international travel miles.

“WSDG partnerships are not token titles,” concluded John Storyk. “Our partners prove their worth every day, in meetings, client discussions, problem solving, and by their insights into new technologies to help us work more efficiently.  As ‘Next Generation Partners,’ they have a vested interest in the on-going success of our firm.  A well-earned partnership, instills a sense of commitment and mutual respect that is invaluable to our esprit de corps.”

For more information about WSDG, please visit: <http://www.wsdg.com/>

**ABOUT WSDG, LLC**
For over 50 years, acoustic consulting and A/V integration firm [WSDG](http://www.wsdg.com/) has designed nearly 3,500 media production facilities worldwide and counting. Projects range from Jimi Hendrix’s Electric Lady Studio and Jazz at Lincoln Center in New York, to broadcast facilities for The Food Network, CBS and WNET, over 20 teaching studios for The Art Institutes, and corporate clients such as Sony, IBM and Novartis. Recent credits include Jungle City in New York, The Church Studios in London, private studios for Green Day, Jay-Z, Bruce Springsteen, Alicia Keys, Jack Antonoff, J Cole, Harry Connick Jr., and Academy Award-nominated film composer Carter Burwell. WSDG has collaborated with such noted architects as Frank Gehry, Philippe Stark, Rafael Viñoly, Santiago Calatrava, Grimshaw, and Norman Foster.  An 11-time winner of the prestigious pro audio NAMM [TEC Award](https://www.tecawards.org/) for outstanding achievement in Acoustics/Facility Design, WSDG maintains U.S. offices in New York, Washington, DC, San Francisco and Miami and global offices in Barcelona, Basel, Berlin, Belo Horizonte, Buenos Aires, Guangzhou, Mexico City and Mumbai.

**Contact:**

Stephen Bailey

Hummingbird Media, Inc.

+1 (508) 596-9321

steve@hummingbirdmedia.com

Howard Sherman

Howard Sherman Public Relations

+1 (646) 528-8724

hshermanpr@gmail.com