



O-I: HONEST, PURE, ICONIC GLASS

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**O-I APPOINTS RENS DE HAAN TO LEADERSHIP ROLE
IN NETHERLANDS AND THE UK**

Lausanne, (March 26, 2014) - O-I, the world's leading glassmaker, has appointed Rens de Haan to the new role of Country Group Executive for the Netherlands and UK.

Rens will be responsible for the overall operational and commercial functions of O-I in the Netherlands and the UK, comprising 5 plants and 1500 employees. He will take the lead in strengthening O-I's capabilities and competitiveness in these countries to support the developing needs of customers for more sustainable and healthy glass packaging solutions.

Vitaliano Torno, Vice President European Countries for O-I, says, "Rens' strong marketing, business development and sustainability expertise, both in business and consumer environments, will be a great asset to our business."

Rens joins O-I from food processing company, Cargill, where he was marketing and communications director for Cocoa and Chocolate. Prior to this, he held a variety of European and global marketing positions for Philips. He holds a Business Economics degree from the Erasmus University in Rotterdam.

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About O-I

Owens-Illinois, Inc. (NYSE: OI) is the world's largest glass container manufacturer and preferred partner for many of the world's leading food and beverage brands. The Company had revenues of \$7.0 billion in 2013 and employs approximately 22,500 people at 77 plants in 21 countries. With global headquarters in Perrysburg, Ohio, USA, O-I delivers safe, sustainable, pure, iconic, brand-building glass packaging to a growing global marketplace. For more information, visit www.o-i.com.

O-I's Glass Is Life(TM) movement promotes the widespread benefits of glass packaging in key markets around the globe. Join us in the #betteringglass conversation at www.glassislife.com.