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**\*\*MEDIA ADVISORY\*\***

**North Georgia Premium Outlets to Host 3rd Annual BOO BASH, October 28**

*Premier Simon center brings shoppers festive Halloween fun!*

**Dawsonville, Ga. (October XX, 2017) –** *Shoppers are in for a spooktacular celebration!* **North Georgia Premium Outlets** is hosting the center’s third annual BOO BASH event on **Saturday, October 28**. Guests of all ages are invited to cool off with a King of Pops popsicle as they join the center for festive face painting, balloon animals and Trick-or-Treating at participating stores.

To make these memories last, a Halloween photo booth will be available for guests to snap their spookiest pictures. Shoppers who donate $5 to Susan G. Komen will also receive a More Than Pink pumpkin to decorate on-site.

**WHAT: North Georgia Premium Outlet’s 3rd Annual BOO BASH**

**WHEN: Saturday, October 28**

4 - 6 p.m.

**WHERE: North Georgia Premium Outlets**

800 U.S. Highway 400 S.

Dawsonville, GA 30534

*Located in the Gazebo adjacent to Brooks Brother’s*

**MORE INFO:** For more information, visit [premiumoutlets.com/NorthGeorgia](http://www.premiumoutlets.com/northgeorgia). Follow us on [Facebook](https://www.facebook.com/northgeorgiapremiumoutlets/), [Twitter](https://twitter.com/northgeorgiapo?lang=en) and [Instagram](https://www.instagram.com/northgeorgiapo/) to stay up-to-date on all of the latest happenings!

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