



## Orange launches new prepaid portfolio

Orange launches 3 new prepaid tariff plans to better meet the evolving needs of today's customers. The mobile market is demonstrating an increasing demand for mobile data services, while voice and SMS services remain relatively robust. With this new prepaid portfolio Orange wants to answer the connectivity needs of *each* prepaid consumers: the (uber)digitals, the low data users and the voice users.

	<b>TEMPO GIGA</b> Web Only (former Internet on Mobile)	<b>TEMPO TOUCH</b>	<b>TEMPO EASY</b>
10€ (activation/reload)	Credit = 33min calls Bonus: 750MB, 500 SMS	Credit = 40min calls Bonus: 100MB, unlimited SMS	Credit = 100 min calls or 100 SMS or 100 MB
15€ (activation/reload)	Credit = 50min calls Bonus: 4GB, 4000 SMS	Credit = 60min calls Bonus: 1GB, 500MB Facebook & Twitter, unlimited SMS	Credit = 150 min calls or 150 SMS or 150 MB
20€ (activation/reload)	Credit = 66min calls Bonus: 5GB, 5000 SMS	Credit = 80min calls Bonus: 1.5GB, 500MB Facebook & Twitter, unlimited SMS	Credit = 200 min calls or 200 SMS or 200 MB

Reloads of 5€ and 50€ are also available.

The credit is valid for 12 months and bonuses are valid for 31 days.

Cristina Zanchi, Chief Consumer Officer, explains: "Prepaid customers prefer prepaid above postpaid tariff plans for 3 main reasons: light usage, cost control and freedom. With the new prepaid tariff plans Tempo Giga and Tempo Touch, we will definitely please the (uber)digital youngsters who are data crazy but reluctant to sign a contract. The voice lovers & very low data users will be pleased by Tempo Easy, which is the simplest tariff plan of the portfolio: 1 single price for all types of usage: 0.10€ per minute, SMS and MB." As for the names given to the new tariff plans, Zanchi notes: "Tempo was the first prepaid card in Europe. Mobistar launched it in 1996, creating a whole new product category, a milestone in telecom history. The name is still carved in the memory of many customers in Belgium as market research demonstrates."

Current Dolphin and Kangaroo prepaid customers will remain on their tariff plans, but of course they can switch to the new tariff plans whenever they wish. For 'Internet on Mobile' customers, only the name of their tariff plan is changing (Tempo Giga); they will continue to enjoy the same advantages.

Orange today has 788,600 customers who enjoy a prepaid tariff plan.

More info on our website: [www.orange.be/prepaid](http://www.orange.be/prepaid)

### 1617 becomes Maghreb Mobile

The international prepaid offer 1617 tariff plan has been remodelled and renamed Maghreb Mobile. The Maghreb Mobile prepaid card allows customers to call to Morocco, Algeria and Tunisia as from 0.01€/min. A simple reload of 5€ already contains 15 call minutes and 50 SMS to all networks in Belgium. As of 10€ reload customers receive unlimited call duration to all networks in Belgium and unlimited SMS to all networks in Belgium. Mobile data is covered in an option: 5€ = 1GB.

A set-up call fee of 0.22€ is applicable for all (inter)national calls.

More info on: [www.orange.be/Maghrebmobile](http://www.orange.be/Maghrebmobile)

#### About Orange Belgium

Orange Belgium is one of the leading telecommunication operators on the Belgian market, with over 3 million customers, and in Luxembourg through its subsidiary Orange Luxembourg.

As a convergent actor, we provide mobile telecommunication services, internet and TV to private clients, as well as innovative mobile and fixed line services to businesses. Our high-performance mobile network supports 2G, 3G, 4G and 4G+ technology and is the subject of ongoing investments.

Orange Belgium is a subsidiary of the Orange Group, one of the leading European and African operators for mobile telephony and internet access, as well as one of the world leaders for telecommunication services to enterprises.

Orange Belgium is listed on the Brussels Stock Exchange (OBEL).

More information at: [corporate.orange.be](http://corporate.orange.be), [www.orange.be](http://www.orange.be) or follow us on Twitter: [@pressOrangeBe](https://twitter.com/pressOrangeBe).

#### Press contact

Annelore Marynissen – [annelore.marynissen@orange.com](mailto:annelore.marynissen@orange.com) - +32 (0) 479 01 60 58

Jean-Pascal Bouillon – [jean-pascal.bouillon@orange.com](mailto:jean-pascal.bouillon@orange.com) - +32 (0) 473 94 87 31  
[press@orange.be](mailto:press@orange.be)

#### Contact investors

Siddy Jobe – [ir@orange.be](mailto:ir@orange.be) - +32(0)2 745 80 92