



Credits

Beter Bed Imago

Agency: Lucy

Brand: Beter Bed

Contact Client: Perijn Hoefsloot, Cees van de Water & Peter Claeys

Account Manager: Anouk van der Wallen

Creative Director: Iwein Vandevyver

Creatives: Ruben De Praetere, Yves Van Hacht & Jan Nagels

Film production company: Wenneker.be

Executive producer: Mathias Kerner

Producer: Roxanne Wylleman

DOP: Anton Mertens

Post Producer: Mirjam De Vreese

Sound Production: Audiotheque