



Press Release

Brussels, 03 11 2020

KBC, KBC Brussels and CBC bring Apple Pay to Customers.

A safer, more secure and private way to pay with iPhone and Apple Watch

- **KBC, KBC Brussels and CBC, today bring its customers Apple Pay, a safer, more secure and private way to pay that helps customers avoid handing their payment card to someone else, touching physical buttons or exchanging cash — and uses the power of iPhone to protect every transaction**
- **Customers simply hold their iPhone or Apple Watch near a payment terminal to make a contactless payment. Every Apple Pay purchase is secure because it is authenticated with Face ID, Touch ID, or device passcode, as well as a one-time unique dynamic security code**
- **Apple Pay is accepted in grocery stores, pharmacies, taxis, restaurants, coffee shops, retail stores, and many more places**
- **Customers can add their debit and credit cards to Apple Pay**

Karin Van Hoecke, General Manager for Digital Transformation at KBC Belgium: *'At KBC, we pride ourselves in putting the customer first and being fully committed to digital innovation. Our customers can already choose from an extensive range of innovative payment methods, making us one of the leaders on the Belgian market. We're constantly looking at ways to make life even easier for them and, therefore, we're delighted that we can also start offering them Apple Pay as of today. The past Covid-dominated months have clearly shown that non-cash payments are rapidly gaining in popularity. Apple Pay is a convenient way for our customers to make payments quickly, securely and discreetly, both at home and on the go. We're in no doubt that it too will quickly be taken up by our customers.'*

Customers can also use Apple Pay on iPhone, iPad, and Mac to make faster and more convenient purchases in apps or on the web in Safari without having to create accounts or repeatedly type in shipping and billing information. Apple Pay makes it easier to pay for food and grocery deliveries, online shopping,

transportation, and parking, among other things. Apple Pay can also be used to make payments in apps on Apple Watch.

Security and privacy are at the core of Apple Pay. When customers use a credit or debit card with Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted, and securely stored in the Secure Element, an industry-standard, certified chip designed to store the payment information safely on the device.

Two easy ways to set up Apple Pay:

- **On iPhone**, simply open the Wallet app, tap +, and follow the steps to add KBC credit or debit cards. Once a customer adds a card to iPhone, Apple Watch, iPad, and Mac, they can start using Apple Pay on that device right away.
- **In the KBC Mobile app**, tap 'Apple Pay' and select the KBC debit or credit card(s) to be added to Apple Pay. Customers will continue to receive all of the rewards and benefits offered by KBC cards.

For more information on Apple Pay, visit: <https://www.apple.com/benl/apple-pay/> or www.kbc.be/en/applepay.

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