



Friday, 19 January 2018

## **MEDIA RELEASE**

## Tamworth Country Music Festival and the Australian Broadcasting Corporation announce new broadcast partnership

Tamworth Country Music Festival and the Australian Broadcasting Corporation (ABC) today announced a new broadcast partnership for the iconic Festival and its associated Awards program - the Country Music Awards of Australia.

The partnership includes ABC *Landline*'s Facebook Livestream of the Golden Guitar Awards including red-carpet arrivals, plus Awards highlights on ABC TV and ABC iview; daily radio broadcasts LIVE from the heart of the Tamworth Country Music Festival and a LIVE broadcast of the popular *Australia All Over* and *Saturday Night Country* programs.

Mr. Barry Harley, Manager Country Music, Tamworth Regional Council said: "We greatly appreciate the ABC for their commitment to the Tamworth Country Music Festival, the Golden Guitar Awards, and the entire country music community.

"As Australia's leading source of information and entertainment, we are thankful to have such a cooperative relationship with the ABC, and we look forward to working together to show the rest of Australia, and the world, the wide array of incredible country music talent we have on offer in Tamworth each January."

Mrs Fiona Reynolds, Director of ABC Regional said: "The ABC has always enjoyed its special relationship with the Festival and the Awards going back many years. This partnership takes the relationship to an exciting new level, enabling the Festival and ABC to reach country music lovers across all our platforms in all corners of Australia and internationally."

The Tamworth Country Music Festival will be held from Friday 19 to Sunday 28 January 2018 with the 46<sup>th</sup> Golden Guitar Awards on Saturday 27 January 2018 at the Tamworth Regional Entertainment and Conference Centre. Tickets are on sale now and available from <u>www.tcmf.com.au</u>.

Fans who can't make it to Tamworth can catch all the action from the Golden Guitar Awards LIVE via the ABC Landline Facebook Page <u>https://www.facebook.com/LandlineABC/</u>, or they can catch the best moments and highlight performances the following day – Sunday 28 January – on ABC TV. ABC will also be putting together an exclusive collection of videos on ABC iview for viewers to watch at their leisure.







The 46th Country Music Awards of Australia – the Golden Guitar Awards are proudly supported by Toyota, the NSW Government via its tourism and major events agency Destination NSW, ABC, APRA AMCOS, Country Music Capital News, QANTASLINK, Regional Australia Bank, Coca-Cola and the Country Music Association of Australia (CMAA).

Stay tuned for the latest Golden Guitar Awards news in the coming weeks.

Ends.

## ABC coverage of the 2018 Golden Guitar Awards

Watch LIVE - ABC Landline Facebook Livestream Saturday 27 January, 7.30pm. ABC Landline will bring you the biggest night in the country music calendar, with a livestream on <u>their</u> <u>Facebook page</u>.

Watch Highlights on ABC TV + ABC iview Sunday 28 January, 12.30pm. Tune in to ABC TV for an hour special, bringing you the best moments and highlight performances from the Golden Guitar Awards. We'll also have an exclusive collection of videos on <u>ABC iview</u>, featuring performances from the night, so you can watch at your leisure.

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