

What does the future of podcasting sound like to you?

Take the national podcast survey

The ABC is calling on podcast listeners to take the 2018 Australian Podcast Survey to help shape the future (and sound) of podcasting in Australia.

Tell us when and how you listen to podcasts and what you love abut them. The survey findings will also reveal how much time Australians spend listening to podcasts, where we like to listen to them and whether our appetite for podcasts is growing.

As Australia's leading podcast producer, the ABC is committed to supporting the local audio industry to tell better stories for listeners here and overseas.

Play a part in the future of Australian podcasting by taking the short survey at: https://www.abcyourspace.net.au/c/a/5ieHHIpws45|lcGt4|Nure

The survey results will be revealed at <u>Ozpod 2018</u>, Australia's premier podcast industry conference for audio storytellers, producers and innovators. The annual event, on 17 October in Melbourne, will bring together leading podcasters from across the world.

OzPod 2018 is presented by <u>ABC listen</u>, the ABC's podcast platform. Headline speakers announced so far include international award-winning podcast producers and storytellers Julia Lowrie Henderson (producer and host of ESPN podcast *Bikram*) and Veronica Simmonds (*Sleepover, Alone: A Love Story*), who will share their secrets for creating successful and distinctive series with social impact. For more information: abc.net.au/events/ozpod. #OzPod2018

The 2018 Australian Podcast Survey closes on 7 October.

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