



For immediate release

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PRESS RELEASE

Circular economy package will push quality plastics recycling in Europe

Quality recycling and sorting have been the focal point of the PRE Annual Meeting 2014 which took place on the 20th and 21st of November in Brussels and gathered over 200 participants.

The PRE President, Ton Emans, said that “2015 will be an important legislative year for unlocking the potential of plastics recycling. Quality is a key enabler at all the product stages. Firstly, a products recyclability must be improved via its eco-conception. Secondly, after decades of plastics waste management seeing low recycling quality, collection and quality sorting must now be harmonised and standardised across Europe. Finally, the plastics recyclers must also continue producing quality recyclates and standardise their operations in order to serve the plastics markets in Europe. This EU Circular economy package will boost green jobs in Europe and stimulate innovation in the plastics industry.”

Given this, **Plastics Recyclers Europe** together with Crain Communications have decided to launch the first **European Plastics Recycling Show** in Brussels on November 25th -26th 2015. This event will be the primary event for plastics recyclers and will bring together the entire value chain to expose the potential in plastics recycling (more information: [Plastics Recycling Show Europe](#))

We would like to thank our speakers and sponsors for making this event a great success.

Speakers: Dr. Reinhard Büscher, Head of Unit, Chemicals Industry - European Commission, DG Enterprise & Industry; Prof. Dr. jur Helmut Maurer, European Commission DG Environment; Prof. R. C. Thompson, Professor of Marine Biology - Plymouth University; Wolfgang Ringel, Vice President Group Governmental Affairs - Tomra Group; Manfred Hackl, CEO - EREMA GmbH; Michael Kundel, President - EuPC / CEO – Renolit; Dr. Kirstie McIntyre, Director, Social & Environmental Responsibility EMEA - Hewlett & Packard; Gian De Belder, Senior Packaging Engineer - Procter & Gamble; Michael Heinzlreiter, Head of Marketing & Business Development - Next Generation Recycling GmbH; Dr. Manica Ulcnik-Krump, Head of R&D BU recycled-resource - INTERSEROH Dienstleistungs GmbH

Sponsors of the event: EREMA Engineering Recycling Maschinen und Anlagen Ges.m.b.H., Next Generation Recycling GmbH, Sorema div. Of Previero srl, Z-ITALIA S.r.l., Amut SpA, Herbold Meckesheim GmbH, Lindner reSource GmbH, Starlinger & Co. Gesellschaft m.H., Vecoplan AG

LINK: <http://www.plasticsrecyclers.eu/news/circular-economy-package-will-push-quality-plastics-recycling-europe>

About Plastics recyclers Europe

Plastics Recyclers Europe is the professional representative body of plastics recyclers in Europe. PRE promotes plastics mechanical recycling and conditions that enable profitable and sustainable business, while offering a service platform to its members.

Our members constitute 80% of the European recycling capacity, processing more than 3 million tonnes of collected plastics per year.

Press contact:

Emilia Tarlowska: Communication Officer, Plastics Recyclers Europe, Avenue de Cortenbergh 71, 1000 Brussels – Belgium
T: +32 27396376, F : +32 2 732 63 12, emilia.tarlowska@eupr.org
www.plasticsrecyclers.eu

