

**16-17 JUNE 2016**  
CASCAIS PORTUGAL

# **PLASTICS RECYCLERS ANNUAL MEETING 2016**

**QUALITY SORTING**  
Key for higher recycling rates



**20<sup>TH</sup> ANNIVERSARY**

PLASTICS RECYCLERS EUROPE

**PROGRAMME**

# PLASTICS RECYCLERS

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# ANNUAL MEETING

## ABOUT PLASTICS RECYCLERS EUROPE

Today, Europe consumes more than 56 million tonnes of plastics and produces over **24 million tonnes of plastics waste** yearly, however only 26% of this amount is collected for recycling. Additionally, more than 50% of all the collected plastics waste are exported outside the EU without adequate controls. This means that we lose valuable resources in Europe and **recycle as little as 3.5 million tonnes of plastics waste**. As a result, only 5% of the European demand for plastics raw materials comes from the recycling stream.

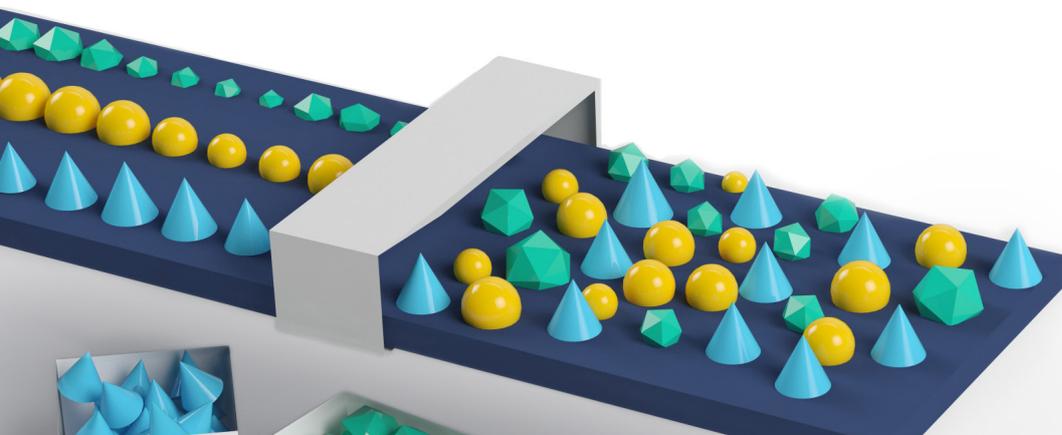
**PLASTICS RECYCLERS EUROPE** (PRE) was established in 1996 to represent plastics recyclers in Europe. When created, the association represented 7 members. Currently PRE has more than 120 members from all over the EU and this number continues to grow. It represents approximately 80% of the European

Union's mechanical recycling capacity. PRE is as well one of the key stakeholders in the process of formulating, monitoring and evaluating the EU policies that impact plastics recyclers.

PRE consists of 7 Working Groups which represent particular interest groups within the industry depending on the type of the polymer or type of waste processed.

PRE provides plastics recyclers with representation at the European level and among leading industry organizations.

This year our association celebrates its **20th Anniversary**. We are pleased to have you here to celebrate with us our industry's achievements and the beginning of a new decade for plastics recyclers.



# PLASTICS RECYCLERS

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# ANNUAL MEETING

## ABOUT THE CONFERENCE

### PLASTICS RECYCLERS ANNUAL MEETING

gathers every year around 200 participants from the whole plastics industry value chain including, in particular, recycling companies, machine manufacturers, collectors, waste management organizations and converters. The conference is attended as well by the representatives of the EU Institutions, Member States, academics, researchers and NGOs.

PRE Annual Meeting 2016 is a two day event with the PRE Working Group Meetings on the first day and **the conference:**

*Quality Sorting: Key for higher recycling rates,* on the second day.

On this year's Conference Programme you will find an excellent line up of speakers, Helmut Maurer from European Commission will give a key speech on the importance of the Circular Economy in the plastics industry. The presentations will mainly focus on: circular economy, plastics products, plastics waste management - with a special focus on sorting.

**20<sup>TH</sup> ANNIVERSARY**  
PLASTICS RECYCLERS EUROPE

**BOOSTING PLASTICS RECYCLING  
IN EUROPE SINCE 1996**



# PROGRAMME

**AGENDA – DAY 1**

**16 JUNE 2016**

09.00 - 10.00	<b>REGISTRATION &amp; WELCOME COFFEE</b>	FOYER 1
10.00 - 18.00	<b>WORKING GROUP MEETINGS &amp; GENERAL ASSEMBLY</b>	
	<b>MORNING SESSION</b>	CONFERENCE ROOM
10.00 - 12.30	Technical Plastics Working Group *	ROOM C
10.00 - 12.30	HDPE /PP Working Group*	ROOM 4
10.00 - 12.30	Mixed Plastics Working Group *	ROOM 3
12.30 - 14.00	<b>NETWORKING LUNCH</b>	IPSYLON RESTAURANT
	<b>AFTERNOON SESSION</b>	CONFERENCE ROOM
14.00 - 17.00	LDPE Working Group*	ROOM 3
14.00 - 17.00	PET Working Group*	ROOM 4
14.00 - 17.00	PVC Working Group*	ROOM C
17.15 - 18.15	GENERAL ASSEMBLY*	ROOM 4
20.00 - 23.30	<b>20<sup>th</sup> ANNIVERSARY DINNER</b>	VERBASCO RESTAURANT, OITAVOS HOTEL

\*Only for PRE Members invited speakers and guests

The evening celebrations will take place in a venue with an exceptional setting: surrounded by umbrella pine trees and dunes it boasts with scenic views of the Atlantic Ocean.



# PROGRAMME

## AGENDA - DAY 2

## 17 JUNE 2016

09.00 - 10.00 **REGISTRATION & WELCOME COFFEE**

| FOYER 1

### **QUALITY SORTING KEY FOR HIGHER RECYCLING RATES** | ROOM 4

**Michael Baxter** - External Affairs Director - BPI Recycled Products - *Conference moderator*

*Welcome speech*

**Ton Emans** - President - Plastics Recyclers Europe

*Plastics in the Circular Economy*

**Helmut Maurer** - DG Environment - European Commission

*The importance of quality sorting at MBT plants for sustainable plastics recycling from MSW*

**João Letras** - Director Waste Management - Ponto Verde

*The New Plastics Economy: Rethinking the future of plastics*

**Simon Widmer** - Project Manager - Ellen MacArthur Foundation

*ReStart, a collaborative and transparent value chain*

**Elodie Jupin** - ReStart Program Manager, EMEA Division - Tarkett

*Sustainability and Circular Economy in the detergent industry; learning and opportunities*

**Valérie Séjourné** - Director Sustainability & Communications - A.I.S.E

12.00 - 13.30 **NETWORKING LUNCH**

| FOYER 1

*The future of municipal plastics waste sorting*

**Andreas Kessler** - Head of Plastics Projects Business Innovation - Suez

*Plastic Packaging recycling rates - a manufacturer's perspective*

**David Baker** - Commercial Director - RPC

*Polyolefins and the Circular Economy*

**Eugenio Longo** - Head of Sustainability Affairs - Borealis

*Is recycled PET good enough for a brand?*

**Timothy Glaz** - Head of Corporate Affairs - Werner & Mertz

16.30 - 20.30 **LEISURE ACTIVITY**

| MARINA DE CASCAIS

Sailing by the coast of Cascais. Enjoy a glass of wine while sailing by the coast of Cascais and admiring the sunset.

# SPEAKER'S BIOGRAPHIES



## **DAVID BAKER - COMMERCIAL DIRECTOR - RPC**

Has over 35 years' experience in the metal and plastics Packaging Industry, starting his working life at Metal Box (CMB) and joining RPC Group just prior to the MBO that formed the company in 1991. David has a great understanding of what customers want, having spent the majority of his career in various senior sales positions in RPC's blow moulding business, before assuming responsibility for RPC's UK thermoforming operation in 2010. In 2014, David returned to blow moulding as General Manager of RPC's UK mono layer blow moulding business and in May 2015, he became Commercial Director of the newly formed RPC Promens division. Additionally, David has responsibility for RPC's sustainability activities, along with RPC Group Marketing and the award winning UK Design team. David is a Board member of the plastics recycling charity RECOUP and is Chairman of INCPEN, the Industry Council for research into packaging and the environment.



## **MICHAEL BAXTER - CORPORATE AFFAIRS DIRECTOR - BPI**

Joined BPI in 1988 and has held senior roles within various BPI businesses including polythene extrusion, printing, conversion and recycling. Currently, he is responsible for all External Affairs representing BPI at UK and European Governmental levels plus trade associations including PRE, the British Plastics Federation and EuPC. Michael is also a Director of BPI's Recycled Products business with responsibility for the Company's range of Plaswood Recycled Rigid products. British Polythene Industries Pic (BPI) are the largest manufacturer and recycler of waste polythene films in the UK, one of the largest in Europe with a UK manufacturing capacity in excess of 350,000 tonnes.



## **TIMOTHY GLAZ - HEAD OF CORPORATE AFFAIRS - WERNER & MERTZ GMBH**

Holds a German Law Degree. He started his career as head of the Environmental department at Handelsverband Deutschland in 1989. In 1996, he was appointed Member Board Director at Markenverband. Timothy worked also at Nestlé as a Key-Account Director (2008-2011) and at DSD-Der Grüne Punkt as a Head of Sustainability (2011 - 2014). He joined Werner & Mertz in 2014 as Head of Corporate Affairs.



## **ELODIE JUPIN - RESTART PROGRAMME MANAGER - TARKETT**

Economist specialized in international business development. Throughout the years she held different positions within various industries mainly as Product Manager or Marketing and Sales Director. She started her career as Product Manager within the wood flooring Division of Tarkett, then moved on to the Laminate Business Unit and since 2009 has driven initiatives towards resilient flooring installers at Division level. Since 2014 she focuses, within Tarkett's EMEA Division, on the deployment and business development of the ReStart programme in Europe. This takeback scheme aims at collecting post-installation vinyl products offcuts for upcycling in new products.



## **DR. ANDREAS KESSLER - HEAD OF PLASTICS PROJECTS BUSINESS INNOVATION AT RECYCLING AND RECOVERY BENELUX & GERMANY - SUEZ**

Mechanical engineer with focus on plastics. After obtaining his PhD he worked for 4 years at BASF in Ludwigshafen, Germany, as a project manager for technical plastics applications and marketing. In the following 4 years he was Sales & Marketing Manager and Head of Marketing & Export at ES-Plastic in Germany, a market leader for fresh meat packaging MAP trays. Since 2007 he works for SUEZ in different functions. He reorganized the Plastics Recycling activities of SUEZ in BeNeLux & Germany as General Manager and is now Head of Business Innovation Plastics Projects and in charge for the coordination of the Plastics Recycling activities of SUEZ in BeNeLux & Germany.

# SPEAKER'S BIOGRAPHIES



## **JOÃO LETRAS – DIRECTOR WASTE MANAGEMENT – PONTO VERDE**

Director of Waste Management at Socieda de Ponto Verde (SPV), since 2005. The waste management department bridges the operations of collection, sorting and preparation for recycling with recycling itself. He holds a BSc in Biological Resources Engineering from the University of Maryland (USA), a MSc in Engineering and Management of Technology from Instituto Superior Técnico of the Technical University of Lisbon and a post-graduate degree in Management from Nova School of Business and Economics of Lisbon. João started his career in 1997 in Portucel Industrial in Setúbal (today, The Navigator Company, producer of pulp and paper). Between Portucel and SPV, he worked for 7 years in the plastics industry as an operations manager (Plastval).



## **EUGENIO LONGO – HEAD OF SUSTAINABILITY AFFAIRS – BOREALIS**

Holds a Chemical Engineering degree from McGill University, Canada and a Master's in Polymer Science & Technology from the University of Ferrara, Italy. In 1992, he joined Enichem Elastomeri (part of ENI group) as a process/product development engineer. After 4 years, he moved to the plastic converting industry, to Grace Cryovac food packaging division in Milan, Italy. In 1999, he became manager of a process/product development group, which was instrumental to the introduction of several important Cryovac branded packaging products & systems. In 2007, he became Global Sustainability Project Coordinator, helping Sealed Air to develop, release and implement Smartlife® sustainability strategy. He also managed all EU Affairs around packaging and the environment. In May 2012, Eugenio joined Borealis to develop a sustainability strategy for the entire group and manage EU Affairs.



## **HELMUT MAURER – DG ENVIRONMENT – EUROPEAN COMMISSION**

Graduate in law from Wurzburg University, has a PhD in comparative employment law from Trier University. Helmut worked as an advocate for civil law and public planning law, inter alia in the international law firm Pünder, Volhard, Weber & Axster. He also held a position of a scientific officer at the Institute of Labour Law & Labour Relations in the European Community in Trier. He obtained two tenures as professor 1990 for civil law and 2000 on a chair for International Commercial law and European Community law at Georg Simon Ohm Technical University Nuremberg. He joined the EC in 2002 as principal lawyer. He is responsible for future strategy on plastic waste, circular economy and coherence of waste legislation.



## **VALÉRIE SÉJOURNÉ -DIRECTOR COMMUNICATIONS & SUSTAINABILITY- A.I.S.E.**

With a marketing and communication background, she started her career with Unilever in the UK in 1994. She moved later on to the French Energy and Environment Agency in Lyon (1995-1997) where she was working as Communications Manager. In 1997 she joined A.I.S.E. (the International Association for Soaps, Detergents and Maintenance products) where she currently holds the position of Director Communications & Sustainability. She is, among other topics, in charge of several voluntary projects in the fields of sustainable production and consumption as well as circular economy and works in close interaction with members, value chain partners and external stakeholders.



## **SIMON WIDMER -PROJECT MANAGER - ELLEN MACARTHUR FOUNDATION**

Simon has led the analysis of the New Plastics Economy report - collaboration between the Ellen MacArthur Foundation, the World Economic Forum (WEF) and McKinsey & Company that involved 40 participating organizations across the plastics value chain as well as over 180 interviewed experts. The report has attracted global media coverage, which reached the attention of millions worldwide. It has been a top 3 social media topic at the World Economic Forum meeting within the first 24 hours, and one of the most successful topics on social media in the history of the Forum. Before joining the Foundation, Simon was a consultant at McKinsey & Company in the Zurich office. He studied Strategy & International Management and Finance.

# PARTICIPANTS LIST

*Registered by 1st of June*

NAME	COMPANY
Louis Jetten	4PET Recycling
Valérie Séjourné	A.I.S.E.( speaker)
Paolo Glerean	Aliplast spa
José María Alegre	ANARPLA
Ignacio Omeñaca	ANARPLA
Pedro Colaço	APIP
Klaus Wohnig	APK Aluminium und Kunststoffe AG
Kees Bouter	Attero BV
Philipp Baum	bage plastics GmbH
Heiko Henns	BritAS
Thomas Lehner	BritAS
Eugenio Longo	Borealis AG (speaker)
Kenneth Oswin	BPI
Nathan Bradbeer	BPI recycled products
Michael Baxter	BPI Recycled Products (speaker)
Bernhard Gabauer	Buhler Sortex
Luc Peyrard	C2P SAS
Simon Carroll	Centriforce Products Limited
Michel Py	CIFRA
Jasper Stapelbroek	Daly Plastics B.V.
Tom Driessens	Deceuninck
Isabel Arroyo	Dow Chemical Iberica S.L.
Dana Mosora	Dow Europe GmbH
Allan McLennaghan	Dow Europe GmbH
Michael Heyde	DSD Resource GmbH
José Maldonado Ibañez	ECOEMBALAJES ESPAÑA SA
Michael Hofmann	FVH Folienveredelung Hamburg GmbH & Co. KG
Lukas Intemann	Ecoplast Kunststoffrecycling GmbH
Elodie Jupin	EMEA (speaker)
Manfred Hackl	EREMA (sponsor)
Clemens Kitzberger	EREMA (sponsor)
Jan Polaczek	ERGIS S.A.
Henryk Szewczak	ERGIS S.A.
David Eslava Sánchez	ESLAVA PLASTICOS, S.A.
Karin Arz	ESWA ROOFCOLLECT
Ingrid Verschueren	EuPC
Silvia Freni Sterrantino	EuPC
Helmut Maurer	European Commission (speaker)
Jim Armstrong	Evolve Polymers Ltd
Angelo Bonsignori	Federazione Gomma Plastica
Erica Canaia	Fimic srl (sponsor)
Achim Ebel	GBP
Philipp Niermann	Gneuss Kunststofftechnik GmbH (sponsor)
Axel Martin	Govaerts Recycling nv
Hans De Bruycker	Govaerts Recycling nv
Karlheinz Herbold	Herbold Meckesheim GmbH (sponsor)
Martin Ritzka	Herbold Meckesheim GmbH (sponsor)
Robert Bartel	IVAR IKS
Audun Roalkvam	IVAR IKS
Jef Peeters	KU Leuven Research & Development
Hubert Hanssen	Lightweight Containers
Harald Hoffmann	Lindner reSource GmbH
Christof Rehner	Lindner reSource GmbH (sponsor)
Marcel de Botton	Logoplaste
Damiano Grabinski	MONTELLO S.p.A.
Eric Morssinkhof	Morssinkhof Rymoplast
Lode Smeekens	Morssinkhof Rymoplast
Nory Morssinkhof	Morssinkhof Rymoplast
Michael Scriba	mtm plastics GmbH

# PARTICIPANTS LIST

NAME	COMPANY
Herbert Snell	MULTIPET Gesellschaft. für PET Recycling mbH, MultiPet GmbH
Josef Hochreiter	NGR GmbH (sponsor)
Michael Heinzlreiter	NGR GmbH (sponsor)
Uwe Geissler	NGR GmbH (sponsor)
Rune Thoralfsson	Norfolier
Dirk Textor	OPG Holding GmbH
Gian de Belder	P&G
Willibrord Zender	Papier-Mettler KG
Sylvia Blond	PAPREC
Frank Giesel	PAV GmbH & Co KG
Jérémie Garbe	Pellenc ST
Jean Henin	Pellenc ST
Peter Froeschel	PET Recyclingteam GmbH
Peter Jetzer	Plastics Information Europe (press)
Mireia Boada	Plastics Recyclers Europe
Alexandre Dangis	Plastics Recyclers Europe
Antonino Furfari	Plastics Recyclers Europe
Emilia Tarlowska	Plastics Recyclers Europe
Ton Emans	Plastics Recyclers Europe
Eva Schneider	Polymer Comply Europe
Geoffroy Tillieux	Polymer Comply Europe
Hans-Jürgen Berenbruch	Politex S.a.s. di Freudenberg Politex S.r.l.
Kirstin Linnenkoper	Recycling International (press)
Jerry Powell	Resource Recycling, Inc (press)
Ralf Mandelatz	Rhenus Recycling GmbH
Stef Takkenberg	Rodepa Plastics
David Baker	RPC (speaker)
Sabino Borges	Ruy de Lacerda
Maria Malinowski	Schoeller Allibert Services BV
Franz Schaab	Sesotec GmbH
Casper van den Dungen	SIG
Stefan Lorenzoni	Sky Plastic Group AG
João Letras	Sociedade Ponto Verde, S.A. (speaker)
Elga Almeida	Sociedade Ponto Verde, S.A.
Paula Norte	Sociedade Ponto Verde, S.A.
Andrea Villa	SOREMA div. of PREVIERO (sponsor)
VincentSciascia	SOREPLASTIC. SA.
Michele Colombari	Starlinger & Co. Gesellschaft m.b.H. (sponsor)
Christer Forsgren	Stena Recycling International
Olivier Vilcot	SUEZ
Alain Mano	SUEZ / REGENE ATLANTIQUE
Andreas Kessler	SUEZ Deutschland GmbH (speaker)
Motte Sébastien	SUEZ
Elodie Jupin	Tarkett (speaker)
Myriam Tryjefaczka	Tarkett
Claudia Topalli	TEPPFA
Herman Van Roost	TOTAL Petrochemicals & Refining
Martin Klotz	Vecoplan AG (sponsor)
Borja Alonso	Vecoplan Ibérica S.L. (sponsor)
François Auble	VEKA RECYCLAGE
Simon Scholes	VEKA Recycling
Gerrit Klein Nagelvoort	Veolia Polymers
Jur Zandbergen	Veolia Polymers
Francesco Tarantino	Vinyloop Ferrara
Frederic Campos	Vogt plastic
Tijmen Augustijn	Wellman Recycling
Paul Brennan	Wellman Recycling
Timothy Glaz	Werner & Mertz GmbH (speaker)



*More  
than 115  
members*

*Covering  
more than 80%  
of the European  
Plastics Recycling  
Industry*

**Creating a  
Sustainable  
Recycling  
Network!**

*Eco - Design  
Ban on Landfill  
Higher Targets*

**Join Plastics Recyclers  
Europe Today!**



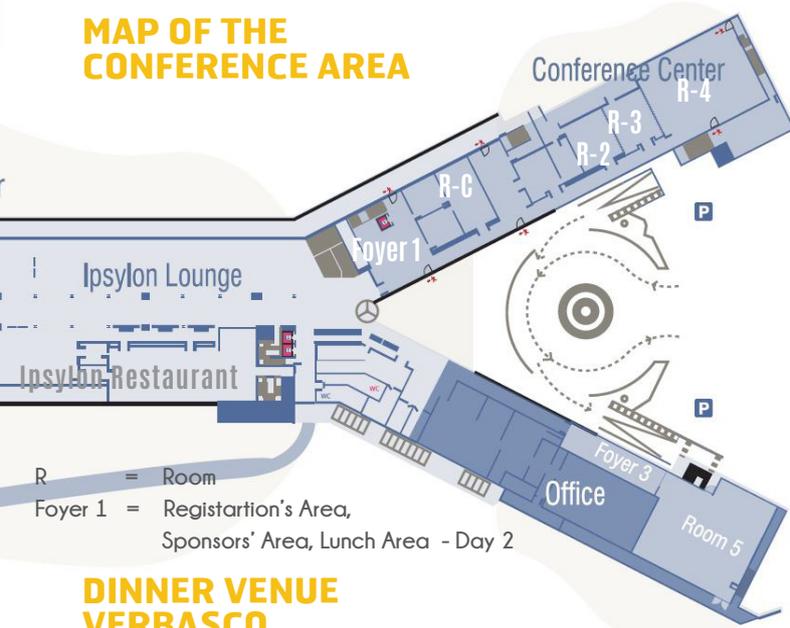
# PRACTICAL INFORMATION

## WIFI IN THE HOTEL COMPLEX

### Network:

The Oitavos (no password is needed)

## MAP OF THE CONFERENCE AREA



## DINNER VENUE VERBASCO



Join us for unforgettable celebrations with live music & 'photocall' experience.

Time: 8pm to 12am - 16 June

Location: Oitavos Dunes Golf Clubhouse | Quinta da Marinha (situated in the Oitavos complex, 3 min by walk from the hotel through the golf course)

## BOAT CRUISE



We will be sailing by the marvellous coast of Cascais while enjoying cocktails and admiring the sunset. (only for the guest who have registered)

Time: 4:30 pm to 8:30pm - 17 June

Departure: Hotel Lobby (4.30pm)  
Boat departure: Marina de Cascais

## PRESENTATIONS & FEEDBACK FORMS

All the presentations will be available after the conference and will be sent via an email together with an online feedback form.

## MAP OF THE AREA



### BEACHES, SURFING, WALKING & CYCLING TRACKS

#### GOLF & ATLANTIC OCEAN

Distance - 5 km

Walking Time - 1h 15 min

Cycling - 30 min

#### GUINCHO BOARD WALK

Distance - 10 km

Walking Time - 2h

Cycling - 50 min

#### QUINTA DA MARINHA ESTATE

Distance - 4,5 km

# PLASTICS RECYCLERS ANNUAL MEETING

THE PLASTICS RECYCLERS ANNUAL MEETING 2016 IS KINDLY SPONSORED BY:

**EREMA**®  **Vecoplan**®  
PLASTIC RECYCLING SYSTEMS

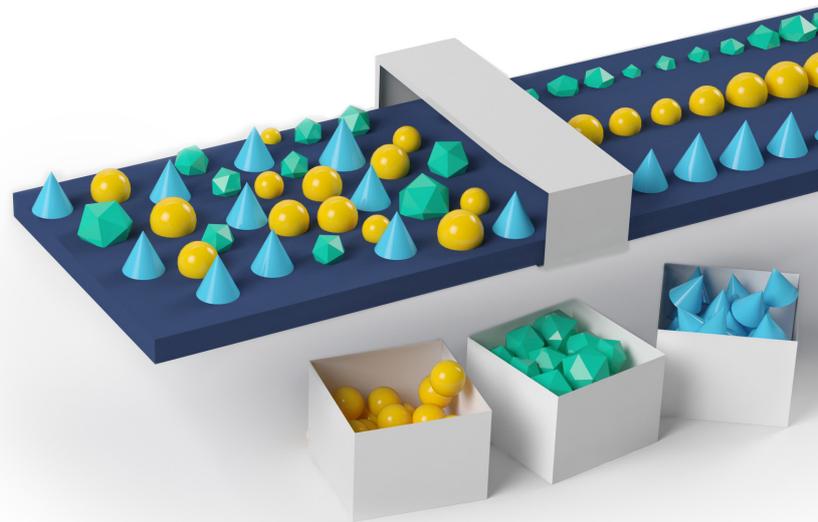


MEDIA PARTNERS :



## VENUE

The Oitavos Hotel  
Rua de Oitavos, Quinta da Marinha  
Cascais 2750-374  
Portugal  
[www.theoitavos.com](http://www.theoitavos.com)



 #PREAM2016

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