



JO MALONE
LONDON

Jo Malone London celebrates the rose

Introducing a collection of scents celebrating the rose, from light and fresh to deep and voluptuous, honouring this iconic fragrance note.

Four distinctive scents offer a different interpretation of the queen of the flower beds, decorated in special-edition glass designs with tonal details. The collection includes Colognes and Home scents, allowing customers to enjoy the scent of freshly cut flowers as part of their everyday or in their home. Each one makes a thoughtful gift for fans of floral fragrances, with no need for a vase and water.

‘Over the years, we’ve created many different rose fragrances for many different collections. Almost unconsciously, we keep coming back to the rose, so it just felt natural that we should celebrate this timeless flower with a collection of its own.’
Global Head of Fragrance, Céline Roux

The scents:

Red Roses

A romantic rose scent. Inspired by a blend of seven of the world’s most exquisite roses. With crushed violet leaves and a hint of lemon, it unfolds like a bouquet of freshly cut flowers.

Top: Lemon

Heart: Red Roses Accord

Base: Honeycomb

Available in a decorated 30ml and 100ml Cologne, Home Candle and Diffuser.

Velvet Rose & Oud

A decadent rose scent. Darkest Damask rose. Rich and textural, wrapped with smoky oud wood. Spiked with clove, decadent with praline.

Top: Clove

Heart: Damask Rose

Base: Oud

Available in a decorated Home Candle.

Rose & Magnolia

An enchanting rose scent. A sensual floral with a mysterious character. Luminous magnolia and a duet of roses. A decadent heart of sweet and petaly Rose de Mai, warmed by the spicy opulence of Rose Damascena, draped in sensuous patchouli and warm amber.

Top: Magnolia

Heart: Rose

Base: Patchouli

Available in a decorated 50ml Cologne.

Rose Blush

A petal-fresh rose scent. The charm of blushing pink rose petals. Vibrant basil and a juicy note of lychee add a modern twist to this pretty floral scent, cocooned in the comforting embrace of white musk.

Top: Basil Grand Vert

Heart: Rose

Base: White Musk

Available in a decorated 50ml Cologne.

The full limited-edition collection

Red Roses Cologne 30ml - €60

Red Roses Cologne 100ml - €120

Red Roses Home Candle - €56*

Red Roses Diffuser - €82*

Velvet Rose & Oud Home Candle - €56*

Rose & Magnolia Cologne 50ml - €86

Rose Blush Cologne 50ml - €86

The limited-edition collection will be available online and in Jo Malone London stores (* only at Senteurs d'Ailleurs, Parfuma, Inno & Paris 8 Luxemburg) from January 2022.

For further press information or images, please contact
Marie Wauters - mwauters@be.clinique.com

Follow Jo Malone London on Facebook, Twitter, Pinterest and Instagram
[@JoMaloneLondon](#) [#JoMaloneLondon](#) [#JoMaloneLondonRoses](#)

About Jo Malone London: Since 1994 Jo Malone London has created a palette of exquisitely simple, elegant scents and curated a world where every sense is indulged. Acquired by The Estée Lauder Companies Inc. in 1999, today the brand is internationally known for its unexpected fragrances and distinctly British character.