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MEDIA ADVISORY / VISUAL OPPORTUNITY

Sesame Street Live! and Center for Puppetry Arts to host Sesame Street 50th Birthday Meet-and-Greet on November 9

Families invited to celebrate iconic milestone with a special exhibit, performance and more!

ATLANTA (October 29, 2019) – Sesame Street will turn 50 on November 10 and to celebrate, <u>Sesame Street Live! Let's Party!</u> and <u>Center for Puppetry Arts</u> are hosting a <u>Sesame Street Birthday Meet-and-Greet</u> on Saturday, November 9. Starting at 6 p.m., families can enjoy the special Sesame Street birthday exhibit with icons from the *Worlds of Puppetry Museum* collection, make a Sesame Muppet Pal craft with the cast of Sesame Street Live!, watch Sesame Street Live! cast members perform "You Put the U in Community" and get a family photo taken with Elmo! The first 100 Center for Puppetry Arts Members to order tickets will also receive one copy of "Happy Birthday!: A Birthday Party Book (Sesame Street Scribbles)" (one book per Member household).

WHAT: Sesame Street Birthday Meet-and-Greet

Hosted by Sesame Street Live! Let's Party and the Center for Puppetry Arts

WHEN: Saturday, November 9

6 p.m.

WHERE: Center for Puppetry Arts

1404 Spring St NW Atlanta, GA 30309

HOW: Tickets for Center for Puppetry Arts Members: \$25; nonmember tickets:

\$35. Due to capacity restrictions, a ticket must be purchased for each attendee,

including children under two. Tickets can be purchased at

bit.ly/SesameStreetBirthday.

INTERVIEWS: Sesame Street Live! performers will be available for interviews. Media looking to

gain access to the event can contact Jennifer Walker at jwalker@emailbrave.com

or 678.938.3667.