

Printing in companies – the paperless office remains a virtual goal

ThinPrint surveyed business users in over 30 industries on printing.

(Berlin, November 23, 2015) In September 2015 ThinPrint, manufacturer of the worldwide leading print management solution, surveyed 379 business users in over 30 industries on their needs and challenges in relation to printing. The results provide information about the status quo of printing in companies and make clear: the paperless office remains a virtual goal.

Some results of the survey:

- Only 4.5 percent of the respondents said that they have a paperless office.
- 82.6 percent believe printing is an important cost factor but around 65 percent do not use any software to analyze printing costs.
- The vast majority of the respondents (68.1 percent) use printers from different manufacturers.
- Almost three quarters of respondents are not able to print at their workstation using an iPhone or iPad, although almost 70 percent do also work with smartphones and tablets.
- Printers are required to be highly sophisticated. One in five respondents need a stapling or perforation function and one in two respondents believe it is important to print multiple pages per sheet.

The complete Research Note with the detailed results and graphics can be downloaded for free at www.thinprint.com/research-networkprinting

ThinPrint

ThinPrint, with 15 years of continuous development and internationally-patented ThinPrint technology, is the leading provider of print management software and services for businesses. Whether printing from traditional PCs, mobile devices, thin clients, virtual desktops, or from the cloud, over 25,000 companies across all industries and of all sizes optimize their printing infrastructure and increase productivity thanks to ThinPrint. In addition, more than 100, and growing, Desktop-as-a-Service, and Software-as-a-Service providers deliver reliable, high-performance printing from the cloud to their customers all due to ThinPrint. The investment in ThinPrint leads to a fast ROI because the easy-to-implement and manage print system reduces the burden on IT departments, results in significant performance improvements to the network while ensuring optimal, reliable print support at every workplace. ThinPrint technologies and components enable its use in almost any infrastructure and take into account integration of branch and home offices as well as mobile employees. The solutions are developed and rigorously tested at ThinPrint's headquarters in Berlin – software Made in Germany. Offices in the United

States, the UK, Australia, Japan and Brazil, as well as more than 200 channel partners around the world offer direct and on-site customer care. Thanks to numerous OEM partnerships, ThinPrint technology components are integrated in a variety of terminals, print boxes and thin client of leading hardware manufacturers. Special significance is placed on the strategic partnerships of the company with Citrix Systems, Fujitsu, Fuji Xerox, Hewlett-Packard, IGEL, Konica Minolta, Kyocera Mita, Lexmark, Microsoft, OKI, Samsung, VMware, and Wyse.

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