

ESTÉE LAUDER

Ana de Armas Debuts New Estée Lauder Lipstick Collection at Golden Globe Awards
Los Angeles, CA
January 10th, 2022



Image credit: Getty

At the 80th Annual Golden Globe Awards, Estée Lauder Global Brand Ambassador and Golden Globe Best Actress nominee, Ana de Armas, unveiled a shade from the not-yet-released Estée Lauder Pure Color Lipstick Collection, which launches on 01/05/2023 at all Estée Lauder selling points.

Ana is the first to debut the new lip collection, which boasts a new ultra-long-wearing and moisturizing formula, more than 40 shades (of which 10 are refillable), and luxurious packaging inspired by the original Estée Lauder lipsticks from the 1960s.

To complement her luminous skin and bold cat eye, Ana is wearing the shade **Stolen Heart**, a matte rosy-mauve.

Melanie Inglessis, Ana's makeup artist, said of the look, "I wanted Ana to look effortless; a combination of the modern woman that she is mixed with old Hollywood glamour, inspired by Marilyn Monroe. We wanted her skin to be luminous, complemented by a sharp cat eye and a perfectly stained rosy-mauve lip."

ESTÉE LAUDER PRODUCT BREAKDOWN:

FACE:

Foundation: Double Wear Stay-in-Place Makeup in shade #2W1 Dawn

Concealer: Double Wear Radiant Concealer in 2N

Powder: Double Wear Sheer Flattery Loose Powder in Translucent Soft Glow

Bronzer: Bronze Goddess Healthy Glow Bronzer in Sunrise

Blush: Pure Color Envy Sculpting Blush in Pink Kiss

EYES:

Brows: The Brow Multi-Tasker in Light Brunette

Eyeliners: Little Black Liner

Mascara: Sumptuous Extreme Mascara Extreme Black

LIPS:

Lipstick: NEW Pure Color Lipstick in Stolen Heart (launching in May 2023) €42, refill €32

Lip Liner: Double Wear 24HR Stay-in-Place Lip Liner in Spice (new formula launching in May 2023) €30



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FRAGRANCE:

Beautiful Magnolia Eau de Parfum

CONTACT

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