

TOM FORD BEAUTY

TOM FORD PRIVATE BLEND LAVENDER EXTRÊME EAU DE PARFUM

Available as from 3rd of June 2019

Tom Ford transcends the traditional limits for scent with his new Lavender Extrême. Classic lavender is completely upended—reworked and refracted like it has never been before—to become something irreverently new and unabashedly stimulating in this aromatic Oriental masterpiece.

Two distinct lavenders from France mingle from the start to create a fresh subversion of the note. One pulses with adrenaline, pumping freshness into the fragrance, while the character of the second develops amber-like facets. This herbaceous opening is then drenched in sparkling Italian bergamot for a refreshing spike of citrus.

At the heart, freshness continues to waft from the fragrance. Carrot seed oil has been transformed through an exclusive enzyme process to eradicate any earthiness and amplify its fresher expression and orris qualities. A third type of lavender, Lavender Absolue France, propels Lavender Extrême beyond all expectations, punching up its balsamic core with green undertones.

For its finish, Lavender Extrême features an Oriental dimension, building on the warm glow of wild-grown tonka bean and the creamy wood effect of benzoin, sourced in Laos, for a final dose of charismatic audacity that's excessively luxurious.

Lavender Extrême Eau de Parfum is offered in a sleek, silver-tone Tom Ford Extrême edition of the Private Blend bottle, embossed with a silver-tone plaque. The 50mL flacon has the architectural look of a chess piece that is signature to Tom Ford's Private Blend Collection of fragrances.

Available as from : 3rd of June 2019

Suggested Retailer Price: 50ml: 270€

At Parfuma and Senteurs d'ailleurs

For more information please contact:

Press Contact: Louise Maselis +3225852817/ lmaselis@be.estelauder.com

TOMFORD.COM