

RELEASED: Wednesday 16th August, 2017

ABC kicking goals with **HEROES**, airing later this month

Screening Thursday 31st August at 9.30pm on ABC and ABC iview, **Heroes** is a celebration of the history-making first AFL Women's season from its breathtaking opening night through to its dramatic conclusion – as told by football's new wave of pioneers.

The AFL Women's competition is at the forefront of an extraordinary transformation taking place in Australian sport. Over eight intense weeks in early 2017, the players of AFLW shook up the masculine sporting landscape with their own style of football, smashed stereotypes and inspired a generation of girls, changing Australian sport and society forever.

Fans around the country flocked to see the newly formed teams go head to head, with the very first AFLW match between Carlton and Collingwood at Princes Park a lock-out. Thousands were turned away!

In such a short season every win and loss is magnified. On top of their training and match day commitments the players juggle work and study. It's a very different life to an AFL player.

Featuring candid interviews with leading players including; Sarah Perkins, Darcy Vescio, Ellie Blackburn, Daisy Pearce and, captains, coaches and AFL boss Gillon McLachlan, **Heroes** showcases the drama, passion and dedication of Australia's first AFL Women's competition. With exclusive access to the inner sanctum the documentary takes us into the dynamic world of Women's AFL, and introduces the new **Heroes** of the game.

Heroes will air during the AFL's 'Celebration of Football' week, which features the AFL Women's State of Origin match.

Heroes is a Her Films production made with the assistance of the ABC, Screen Australia and Film Victoria.

Interviews are available

HER FILMS was established by producer Nicole Minchin and journalist Angela Pippas to create powerful documentaries about women. Throughout history the stories of women have largely been invisible - sidelined, ignored or forgotten. With its focus on storytelling, creativity *and* equality, **HER FILMS'** objective is to entertain, inspire and bring about social change.

Production Credits: Her Films in association with ABC, Screen Australia and Film Victoria. Directors & Producers Nicole Minchin and Angela Pippas. ABC Commissioning Editor Julie Hanna.



Media Alert

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