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Vote Compass is Back for Election 2016

#VoteCompass

abc.net.au/votecompass

Exclusive to the ABC, *Vote Compass* is back for the 2016 Federal Election.

Vote Compass is a unique and interactive way for Australians to explore policy issues and see how their views compare to those of the major political parties in this election.

The online tool was first launched in the 2013 Federal Election and had more than **1.3 million responses**, making it the largest survey of voter attitudes ever undertaken in the country. Since then, the ABC has also run *Vote Compass* for state elections in NSW, Queensland and Victoria.

Technically described as an 'interactive electoral literacy application', *Vote Compass* is an online survey that asks questions and has statements about policy issues, asking respondents to choose on a scale of strongly agree to strongly disagree.

Once the survey is completed, *Vote Compass* provides users with an automatic assessment and personalised online grid displaying how their views on policies weigh up against Labor, the Liberal-National Party and The Greens.

"I would encourage people to use *Vote Compass*, as it really does help you get a clearer picture about your own thinking on current issues for this election, and how that compares to the policies of the major political parties," said ABC Election Analyst Antony Green.

"This tool doesn't tell you how to vote, but it does provide a unique summary to see where you agree and disagree with the parties. The data collected then provides the ABC with information and analysis on the overall views of Australian voters, rather than relying on the traditional opinion polls."

Vote Compass is a collaboration between the ABC and the application's developer, Vox Pop Labs, a Canadian social enterprise made up of social researchers and data scientists. The University of Melbourne is the ABC's academic partner, assisting with the research and providing expert analysis of the data.

Go to abc.net.au/votecompass and find out where you stand.

Vote Compass FAQs [here](#).

ABC Election Analyst, Antony Green, is available for interviews now and throughout the election campaign, please direct all queries to Chris Chamberlin (ABC News Publicist)

For all your latest Election News go to abc.net.au/australiavotes

Follow Antony Green on Twitter: [@AntonyGreenABC](https://twitter.com/AntonyGreenABC)

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For further information, please contact:

Chris Chamberlin | News Publicist | ABC TV Publicity

02 8333 2154 / 0404 075 749 / chamberlin.chris@abc.net.au

[@popculturechris](https://twitter.com/popculturechris)