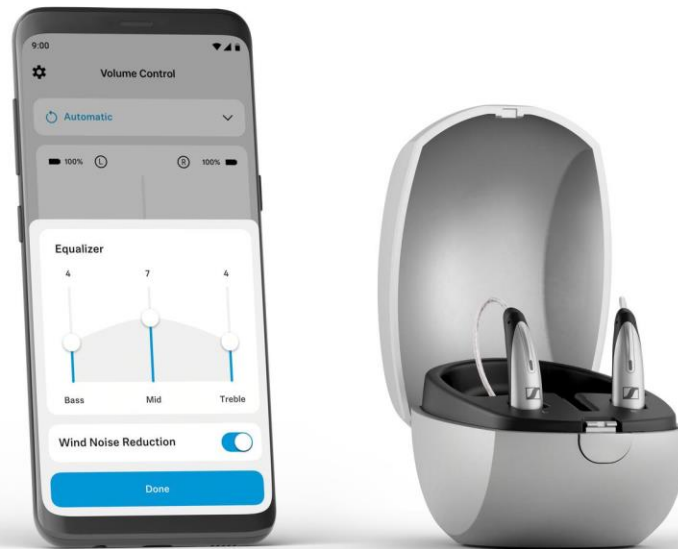




## All-Day Clear is available now

A simpler way to take on hearing loss begins today.



*Pictured: All-Day Clear Slim and the All-Day Clear smartphone app*

**CHICAGO, IL – August 15, 2023 – The Sennheiser All-Day Clear OTC hearing aids are available now—powered by a new self-service website and the All-Day Clear smartphone app.** Both the Sennheiser All-Day Clear and All-Day Clear Slim offer a streamlined approach to acquiring hearing support in an on-demand, do-it-yourself world.

*“All-Day Clear is a pivotal moment for hearing care in the US,” says Jill Goosen, Sennheiser All-Day Clear Product Manager, “You can tackle your mild to moderate hearing loss today and with just a few taps of your smartphone. Both the technology and access to it truly embody what OTC is all about.”*



*Pictured: All-Day Clear and All-Day Clear Slim seamlessly blend into your dynamic lifestyle*

### **Abundantly clear**

At the Sennheiser brand's all-new OTC website ([sennheiser-hearing.com/alldayclear](https://sennheiser-hearing.com/alldayclear)), consumers can gauge self-perceived mild to moderate hearing loss, explore All-Day Clear's features, find a local retailer for in-store pickup or delivery and if desired, connect their purchase to hearing care professionals to unlock personalized support. The All-Day Clear app—used for quick and effortless setup of the OTC hearing aids—is now available for download on the App Store (iPhone/iPad) and Google Play store (Android devices).



*Pictured: All-Day Clear; one of two new Sennheiser OTC hearing aids*

### **The getting is good**

There are several convenient ways to purchase All-Day Clear. Shoppers can use the new website to find a participating hearing care professional or purchase direct from the web store. Furthermore, Best Buy and Amazon.com—two popular destinations for consumer electronics—expand customer access to All-Day Clear with their ability to sell and ship them in virtually every neighborhood in the United States.

### **Pricing and availability**

The Sennheiser All-Day Clear and All-Day Clear Slim are available now with an MSRP of \$1,399.95 and \$1,499.95, respectively. Every All-Day Clear purchase from [sennheiser-hearing.com](https://sennheiser-hearing.com) comes with a 45-day risk-free trial. For more information, visit [sennheiser-hearing.com/alldayclear](https://sennheiser-hearing.com/alldayclear).

### **About the Sennheiser brand**

We live and breathe audio. We are driven by the passion to create audio solutions that make a difference. Building the future of audio and bringing remarkable sound experiences to our customers – this is what the Sennheiser brand has represented for more than 75 years. While professional audio solutions such as microphones, meeting solutions, streaming technologies



and monitoring systems are part of the business of Sennheiser electronic GmbH & Co. KG, the business with consumer devices such as headphones, soundbars and speech-enhanced hearables became part of the Sonova Holding AG group of companies in 2022, who have licensed the Sennheiser trademark for this purpose.

[www.sennheiser.com](http://www.sennheiser.com)

[www.sennheiser-hearing.com](http://www.sennheiser-hearing.com)

### **About Sonova Consumer Hearing**

Sonova Consumer Hearing offers premium headphones and hearables – primarily in the true wireless segment – as well as audiophile headphones, hearing solutions and soundbars under the Sennheiser brand. The business is part of the Sonova Group, a global leader in innovative hearing care solutions with headquarters in Switzerland and more than 17,000 employees worldwide.

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