Telenet & BASE
A shared history

BASE

1996
Establishment of Telenet Group Holding.

1997
Infrastructure development/expansion

1998

Juli
Royal KPN and Orange NV are allocated 3rd Belgian mobile network.

Telenet has a presence in 14 Flemish communities, providing telephone and Internet services.

1999

April
KPN-Orange launches mobile services under the name 'Orange'

2000

2001
KPN Orange is now 100% owned by KPN

2002

January
Orange becomes BASE
The Belgian branch of KPN changes its name to 'BASE' and opts to become a "challenger" in the market.

August
Now also television
Analogue television becomes the focal point for the activities as a result of the takeover of the network from the MICs

2003

January
BASE welcomes the first virtual operator
Transatel becomes the very first virtual operator in Belgium. Others, including MobileVikings, Carrefour mobile, Ortel mobile, Numericable or JOIN Experience, follow later.

May
New slogan: "Freedom of Speech"

December
first 'branded reseller'
TMF Mobile (later JIM Mobile) is the first branded reseller, and heralds the start of a multi-brand policy. Others follow in due course, including Allo RTL, Aldi Talk and Türk Telekom.

October
120 Wifi hotspots
Following the takeover of Sinfilo, Telenet becomes the market leader in Wi-Fi hotspots

2004

Liberty Global becomes a shareholder

August
Wi-Fi Home Customers now also have wireless access to the Net at home via Wi-Fi

December
Telenet Freephone:
Unlimited phone calls during off-peak hours and weekends to all landline numbers in Belgium for the first time

2005

October
BASE Unlimited: First fixed-price mobile contract

September
Launch of interactive digital television

October
Telenet IPO

2006

February
Initial steps as mobile operator
Telenet starts its mobile telephone services under the brand name 'Telenet Mobile' as 'Light MVNO' on the Mobistar network

August
Launch of the packs
Telenet launches product bundles with Internet, telephone and interactive digital services

2007

August
BASE Platinum
A tariff plan providing unlimited national calls to all mobile and landline networks – at a fixed price – becomes available for the first time in Belgium

Takeover of ALLO Telecom and Tele2

July
BASE becomes official sponsor of Standard Liège

December
Launch of HD television

November
Telenet draws up an agreement with Interkabel
As a result, Telenet can cover the whole of Flanders and parts of Brussels via a traditional cable

2008

2009

BASE becomes KPN Group Belgium
BASE changes its official name to 'KPN Group Belgium'

February
Mobile Vikings conquers the mobile market
BASE welcomes Mobile Vikings to its network. In no time at all, BASE also obtains a share in the capital of Mobile Vikings

Oktober
Own mobile service package with Walk & Talk
The new agreement with Mobistar enables Telenet to create its own mobile product range. Telenet launches 'Walk & Talk', which combines a favourable tariff plan with the offer of a mobile phone at a cost of 1 euro

Takeover BelCompany

2010

May
4G testing
As an MVNO, Telenet is the first operator in Belgium to start tests to explore the possibilities of 4G

December
Launch of Yelo
TV subscribers can watch their favourite programmes on their smart phone, tablet or laptop.

2011

January
Hotspots & Homespots
Internet customers can surf the net at 1,200 hotspots free of charge. Telenet also launches Homespots at customers' homes.

July
Sporting Telenet
Telenet acquires a number of exclusive pay-television rights for Belgian football matches for the coming three seasons, and will broadcast them via its new sports channel

June
Telenet and Voo acquire fourth 3G licence
The licence is relinquished in 2014. The regulatory framework and economic conditions make it impossible to build up a fourth mobile network from scratch.

2012

May
BASE terminates fixed-term contracts for its customers

May
extension of the full MVNO agreement
Mobistar and Telenet extend the full MVNO agreement until 2017

October
Telenet terminates fixed-term contracts for its customers

July
Telenet shakes up the market with KING and KONG
Both contracts offer much more data, texts and call minutes than used by the average consumer, and are very competitively priced

2013

April
"we challenge, you win"
KPN Group Belgium changes its name to 'BASE Company'. The company slogan is also updated

April
"B-39" – a first
Unlimited calls for less than 50 euro for the first time in Belgium

February
fixed services offer with SNOW
This triple-play offer should place the company in the fixed services market using the Belgacom network

May
Telenet launches Triiing
via Wi-Fi mobile calls to both landline and mobile numbers, at the expense of the landline

June
Telenet introduces Whop and Whoppa

September
Rex and Rio
Rex and Rio give customers access to an extensive selection of films, series, TV programmes and documentaries, supplemented by a number of themed channels

2014

December
Base ceases activities of SNOW
BASE decides to focus on its core activity: mobile

March
Telenet launches KING Supersize and announces 4G for its customers

June
Telenet joins forces with De Vijver Media
Telenet wants to use its 50% interest to ensure that Flemish viewers can continue to enjoy quality Flemish programmes broadcast by the 'VIER' and 'VIJF' channels

September
'De Grote Netwerf' network expansion
In the coming five years, Telenet will be the first operator in Europe to upgrade its cable network to a speed of 1 gigabit per second. Telenet will also make a considerable investment in its Wi-Fi network, and will install extensive Wi-Fi networks in the commercial centres of several cities

December
Telenet launches Play
A unique combination of an extensive collection of international and local films and series, and the best features, such as 'Terugkijk TV'

2015

Go Mobile
BASE implements its new strategy with the launch of the new baseline and a fresh market approach

April
The future arrives via Telenet
KPN reports that it has finalised an agreement for the sale of the Belgian subsidiary to Telenet

2016

April
Telenet and BASE
Telenet announces that it has entered into a definitive agreement to take over BASE Company from Koninklijke KPN NV, giving Telenet access to a mobile network in the long term

European Commission gives the green light
Telenet and BASE henceforth joining forces