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FOR IMMEDIATE RELEASE: THURSDAY 10 AUGUST, 2017

OZPOD ANNOUNCES ALL-STAR LINE-UP FOR SECOND ANNUAL AUSTRALIAN PODCAST CONFERENCE

A slew of the biggest, brightest and most innovative names in podcasting have been announced for OzPod 2017: Australian Podcast Conference. Presented by ABC Radio, OzPod returns for a second year with a full day of carefully curated panels and discussions in Sydney on Friday 8 September. The newly announced list of speakers and panellists include international and local players across production, journalism, media and technology. Tickets are on sale now.

Without ado, let the name-dropping begin.

Ten new talents join previously announced keynote speaker, Jenn White (USA), the host and co-creator of the extraordinarily captivating Making Oprah podcast from Chicago-based radio and podcast powerhouse WBEZ.

TV and radio royalty, Osher Günsberg (Network Ten, Brisbane Hit105) will officially host the conference, bringing with him over 20-years of media experience. His highly successful independent podcast The Osher Günsberg Podcast is now in its fourth year, presenting weekly conversations with people who have actually figured out how to get paid to do what they love.

Broadcast journalist and Walkley Award winner Rachael Brown is one of the most talked about names in Australian podcasting this year as the creator, investigator and host of ABC's top-charting true crime podcast, Trace.

Appearing live via video link from Boston, Nick Quah (US) is the publisher and writer of Hot Pod, a syndicated newsletter dissecting the expanding worldwide podcast industry. Nick is a podcast critic whose work has been referenced by the New York Times, Columbia Journalism Review, Wall Street Journal and Bloomberg and published by Vulture (New York Magazine).

Claire Tonti is the Creative Director and Head of Advertising at Planet Broadcasting, Australia's largest independent podcast network. At OzPod 2017, Claire will share her experience as a producer and writer, and her expertise in developing innovative ways to monetise audio content. She hosts a creativity podcast called Just Make The Thing.

With a background in journalism and management, Kellie Riordan is the lead strategist behind ABC's pioneering podcast ventures. As head of ABC Audio Studios, Kellie captains a production house responsible for some of Australia's most popular podcasts including Conversations, Short & Curly, The Real Thing and Tall Tales & True.



AUSTRALIAN
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8 SEPTEMBER
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As the General Manager, Program Director and Head of Podcasting at NOVA Entertainment, OzPod 2017 welcomes Jay Walkerden who has over 20-years of radio expertise. Jay has spearheaded Nova's successful expansion into commercial radio podcasting.

At Omny Studio, Sharon Taylor is the Chief Executive Officer who - with over a decade of leadership experience in the technology space - is driving awareness of podcasting around the globe. Omny Studio is one of the most advanced audio-on-demand platforms targeting professional publishers.

Creative entrepreneur and ex-talent agent Adam Martin joins the bill, speaking as the Chief Content Officer for Swedish audio on demand start-up, Acast.

Lastly (for now... there's a third announcement still to come), after undeniable reactions from panel appearances at OzPod 2016, two podcast heavyweights are welcomed back with open arms. Richard Fidler is a radio personality, author and host of the most downloaded podcast in Australia, Conversations. He said, "OzPod 2016 was fun, surprising and hugely informative. I'm really looking forward to OzPod17, spending *the day among our best minds in podcasting*".

He's joined again by writer, media commentator and radio futureologist, James Cridland. James holds a resume of international expertise including time with the BBC. He has recently launched a daily podcast publication, podnews.net.

ABC Radio is honoured to again host this unique not-for-profit event which will offer a comprehensive insight into podcasting and provide a productive platform for the greater Australian podcast community to connect and to share. OzPod 2017 will attentively examine vital and controversial podcast topics throughout a program of engagement panels including 'Show Me The Money', 'Who Will Deliver Us?', 'Supercharge Your Podcast' and 'Ethics Is Not A Dirty Word'.

OzPod is an industry-wide event and a collaborative venture across the podcasting community. Content makers, broadcasters, presenters, producers, journalists, media industry professionals, and those starting out in podcasting are all encouraged to attend. In 2017, OzPod has introduced a registration fee of \$99 to assist in covering some of the production and running costs. The event remains entirely not-for-profit.

Expect a third and final program announce in the coming weeks. But we suggest you don't wait, as tickets are selling fast. #OzPod2017



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OZPOD 2017: SPEAKERS & PANELISTS

Jenn White (US) - Making Oprah, WBEZ Chicago
Osher Günsberg - The Osher Günsberg Podcast
Richard Fidler – Conversations, ABC
Rachael Brown – Trace, ABC
Nick Quah (US) - Hot Pod
Claire Tonti – Director, Planet Broadcasting
Jay Walkerden – Head of Podcasting, NOVA Entertainment
Kellie Riordan – Head of Audio Studios, ABC
James Cridland – Radio Futureologist, Publisher podnews.net
Sharon Taylor – Omny Studio
Adam Martin – Acast
Plus many more soon to be announced...

EVENT DETAILS:

What: OzPod 2017: Australian Podcast Conference
When: Friday 8th September, 9.00am - 5.00pm
Where: Eugene Goossens Auditorium, ABC Centre Ultimo, Sydney
Tickets: Tickets on sale now from [HERE](#)

FOR FURTHER INFORMATION:

Email: ozpod@abc.net.au
Website: www.abc.net.au/ozpod
Twitter: [@ozpodconference](https://twitter.com/ozpodconference)
Facebook: [@abcpodcasts](https://www.facebook.com/abcpodcasts)
Hashtag: #OzPod2017

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