

LIPS BY LA MER

Introducing the NEW Lip Polish

A close-up artistic photograph of a La Mer Lip Polish jar. The jar is a dark, reflective color with a silver band around the middle. A rose gold applicator with a white, textured tip is resting on a pink lip. The background is a mix of warm pink and cool blue tones, with dynamic water splashes and bubbles surrounding the product. The La Mer logo is visible on the jar.

LA MER

Available as from 31/01/2022

The NEW Lip Polish is a sensorial buffing balm that gently smooths and retexturizes the lips.

Formulated with Miracle Broth™ and a blend of sugar crystals, marine minerals and sea-sourced exfoliants, The Lip Polish deeply refines the lips – exfoliating, comforting and conditioning the surface for a perfectly plush pout.



MIRACLE BROTH™

Our cell-renewing elixir is formulated with hand-harvested sea kelp and pure nutrients and minerals to nourish skin.



THE POLISHING COMPLEX

A blend of multi-faceted sugar crystals and micro-refined marine minerals delicately refine and renew lips, targeting dryness, flakiness and uneven texture.



STEP 1

Use flat side of the applicator to scoop polish and smooth a small amount onto lips.



STEP 2

Use ridged side of applicator to massage onto lips in circular motions.



STEP 3

Remove excess polish with a tissue or cloth.

SMOOTH OPERATOR

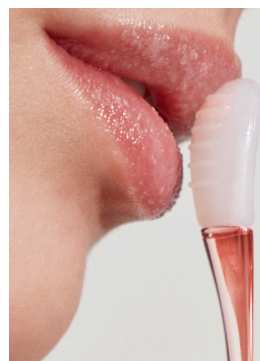
The Art of Application

The Lip Polish showcases an innovative application process, featuring a dual-side wand that boosts microcirculation for natural-looking radiance.



SMOOTH. SHINE. SOFTEN.

The Luxurious Lip Ritual

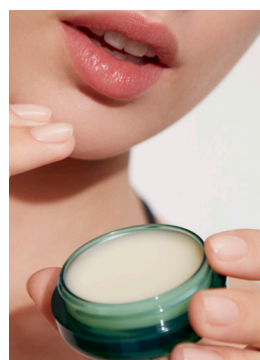
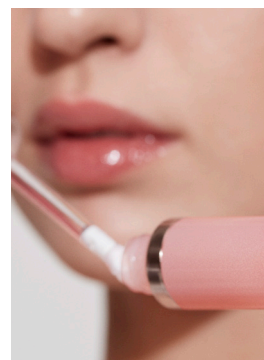


STEP 1 *Primed for Potential*

The Lip Polish gently buffs away dryness to unveil a refined, renewed surface.

STEP 2 *High-Shine Affair*

The Lip Volumizer visibly plumps and perfects lips with healthy hydration.



STEP 3 *The Soft Touch*

The Lip Balm imparts lips with a dab of essential conditioning for baby-soft results.

La Mer Lip Polish 15ml - €65,00

Available as from 31/01/2022 online and instore at Ici Paris XL, Planet Parfum, Parfuma, Meylandt, Gutmann, Peeters, Senteurs d'Ailleurs, Paris8 & www.lamer.eu/be

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