

IKEA PR kit

July FY22





It's prime time to make home feel like home – because nothing beats that feeling.

As the dreamy days of summer start to draw in, you feel inspired to look ahead: shifting your focus from outdoor living to retreating inside. While you're not ready for a seasonal overhaul just yet, you're excited to elevate your home with small updates that have a big impact.

This season at IKEA, we're highlighting the new products that fall under 'A fun, fresh style' and 'A nostalgic feel'. From natural wall decor to scene-stealing copper pans by Studio Ilse, there's a look within these two styles to suit every mood. Traditionalists will love our nostalgic, wild-floral bed linen, while the playful at heart will want to take home designer Hannah Wilcox's graphic animal prints. It's all here and so much more – ready to make your own.

Let's dive in.

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A fun, fresh style

This youthful expression highlights simple and graphic forms to create a contemporary look that celebrates attention to detail. Expect bold monochrome patterns mixed with splashes of red for a playful touch, contrasted by soft, sandy beiges and light woods to add warmth. It's functional and innovative, with a distinctly modern attitude.





Express yourself

The epitome of modern style, this solution introduces the art of self-expression in the bedroom. It's the ultimate personal space – so let's celebrate that by making it your own unique pocket of the world with fresh and fun ideas.

Designer Hannah Wilcox's graphic prints are a great place to start. You might find love at the end of a non-conventional rainbow with the TAPETMAL pillowcase, or get to know some furry friends with the new PURPURBRÄCKA bed linen. Add a lucky burst of red with some bold, block-colour cushions and your room will instantly feel like a joyful place to be.

New PURPURBRÄCKA duvet cover and pillowcase 12,99/set 905.224.44
New TAPETMAL pillowcase 3,99 805.264.14





PH185750.JPG **New TAPETMAL pillowcase \$000** 805.264.14

The TAPETMAL pillowcase is proof that you don't always have to stay between the lines. A black and white rainbow that knows no bounds? We'll take it.



PH185754.JPG **SYMFONISK panel for picture frame speaker 39,99** 905.212.70
STILREN vase 12,99 104.420.45

Arts and crafts, calming plants, playful stationery: there are so many ways to inject new energy and reflect your personality at home. Don't be shy - the writing is on the wall.



Meet the designer: Hannah Wilcox

London-based designer Hannah Wilcox draws her inspiration from nature or visiting museums and art galleries. "I see patterns everywhere," she says. "I could be in a town or the countryside, but I'm always taking pictures and seeking out new colours and shapes." For her latest set of prints, she was influenced by a little tabby cat who kept coming to her door while she was living in Dublin during lockdown. "One day he ran through my legs and up to the bedroom - he was everywhere, so I decided to paint him."

"I then started seeing birds as Dublin has so many seagulls, and I loved the idea that these weren't glamorous animals, but locals that were part of the neighbourhood. The prints developed by having the concrete elements of the city, like organic spots on the roadside, mixed with the playfulness of the animals. They're simple, fun and organic."

"I hope this collection appeals to everyone," she continues. "I think that purchasing something fun and quirky for the house is a great way to cheer everyone up; and given its simplicity and the use of one colour, people can also make it their own."



PH185870.JPG

“My favourite print from this collection is the Irish cat. He will always be in my heart now, I’ll never forget him.”
— *Hannah Wilcox,*
designer



PH185981.JPG



PH185756.JPG



Outfit your home for the new season

Just like your personal fashion wardrobe, a few small yet contemporary updates to your home can make all the difference for the season ahead. It's not about transforming your entire look, but being smart and savvy with what you already have.

Instead of replacing your beloved foundation pieces, like KLIPPAN and POÄNG, give them a new lease of life by refreshing them with modern accessories. Perhaps it's a statement cushion like TALLSPINNARE (courtesy of print designer Hannah Wilcox) or a graphic seat cover, the key is making effortless updates that feel endlessly inspiring.

New KLIPPAN 2-seat sofa 249,- 494.768.26
New POÄNG armchair and footstool 159,98 494.843.60

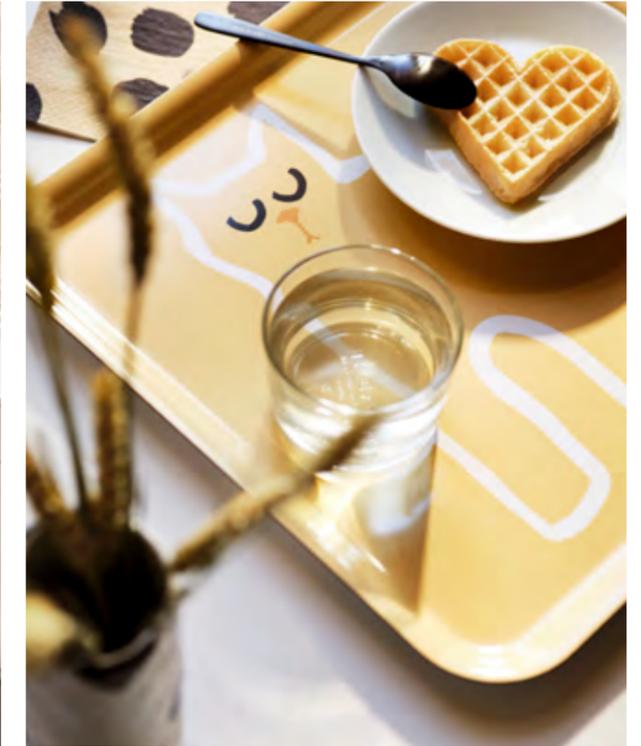




PH185860.JPG



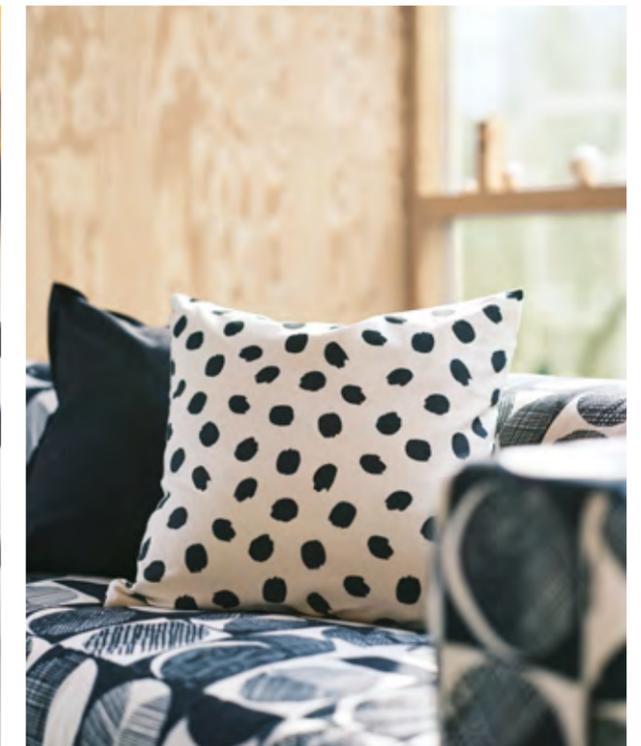
PH185726.JPG **New POÄNG armchair 109,99** 094.240.52
New POÄNG footstool 49,99 294.240.70



PH185913.JPG **New HAJMAL tray 4,99** Cat pattern/beige
705.279.42



PH185864.JPG **BACKIG mug 2,50** 604.753.35



PH185759.JPG **New ODDNY cushion cover 4,99** 405.238.27

Image overview



PH185749.JPG



PH185750.JPG



PH185751.JPG



PH185752.JPG



PH185753.JPG



PH185754.JPG



PH185755.JPG



PH185972.JPG



PH185870.JPG



PH185981.JPG



PH185708.JPG



PH185709.JPG



PH185710.JPG



PH185720.JPG



PH185726.JPG



PH185756.JPG



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PH185758.JPG



PH185759.JPG

Image overview



PH185860.JPG



PH185913.JPG



PH185864.JPG

Product overview



PE849289.JPG

New PURPURBRÄCKA duvet cover and pillowcase 12,99 100% cotton. Designer: Hannah Wilcox. Duvet cover W150×L200cm. Pillowcase L50×W60cm. White/animal 905.224.44



PE849539.JPG

New TAPETMAL pillowcase 3,99 80% cotton, 20% viscose/rayon. Designer: Hannah Wilcox. L50×W60cm. White/rainbow 805.264.14



PE848237.JPG

New THORGUN throw 3,99 100% polyester. W120×L160cm. Bright red 305.270.53



PE851310.JPG

New BOGENSE rug, low pile 29,99 100% polypropylene. Designer: Hannah Wilcox. W133×L195cm. Beige/white dotted 205.270.58



New KLIPPAN 2-seat sofa 249,- Cover: 100% cotton. W180×D88, H66cm. Grossbol black/beige 494.768.26



PE860199.JPG

New POÄNG armchair 109,99 Clear lacquered birch veneer. Cover: Polyester/cotton. Designer: Noboru Nakamura. W68×D82, H100cm. Birch veneer/Storudden white/black 094.240.52



PE860230.JPG

New POÄNG footstool 49,99 Clear lacquered birch veneer. Cover: Polyester/cotton. Designer: Noboru Nakamura. W68×D54, H39cm. Birch veneer/Storudden white/black 294.240.70



PE864010.JPG

New DRÖNA box 4,99 100% polyester and paper board. Designer: Hannah Wilcox. W33×D38, H33cm. Cat patterned/beige 305.283.83



PE861491.JPG

New HAJMAL tray 4,99 High-pressure melamine laminate. Designer: Hannah Wilcox. W33×L33cm. Cat pattern/beige 705.279.42



PE861458.JPG

New HAJMAL paper napkin 1,-/30 pack. Paper. Designer: Hannah Wilcox. W24×L24cm. Patterned/beige black 605.279.33



PE728776.JPG

IKEA 365+ plate 2,50 Feldspar porcelain. Designers: Preutz/Wihlborg/Braasch/Karlsson. Ø20cm. White 802.589.44



PE729142.JPG

IKEA 365+ bowl, rounded sides 3,- Feldspar porcelain. Designers: Preutz/Wihlborg/Braasch/Karlsson. Ø16, H7cm. White 202.783.51



PE784988.JPG

BACKIG mug 2,50 Tempered glass. Designers: P Amsell/B Berlin. H9cm. 37cl. Black 604.753.35



PE840527.JPG

KLEPPSTAD bed frame 149,- Mattress is sold separately. 100% polyester and powder coated steel. Designer: Ebba Strandmark. W166×L207, H86cm. Mattress size 160×200cm. White/Vissle beige 104.926.72



PE522998.JPG

REGOLIT pendant lampshade 3,49 Cord set is sold separately. Rice paper. Ø45cm. White 701.034.10



PE725345.JPG

STILREN vase 12,99 Stoneware. Coloured glaze. H22cm. White 104.420.45



PE829268.JPG

SYMFONISK panel for picture frame speaker 39,99 100% polyester. W40×H56cm. Love is everything 905.212.70



PE711964.JPG

NYMÅNE floor/reading lamp 59,99 Powder coated steel and aluminium. Designer: Mikael Warnhammar. H170cm. White 803.367.58



PE797767.JPG

POÄNG children's armchair 39,99 Clear lacquered beech veneer. Cover: Polyester/cotton. Designer: Noboru Nakamura. W47×D56, H68cm. Birch veneer/Knisa light beige 494.125.61



Naturally calm, naturally made

This modern solution invites you to retreat inwards; to call in the calming effects of the outside world with dreamy bedroom textiles and wall decor made from natural fibres.

Why not weave in artisanal touches with MOLNSKOG, made with sustainable palm leaves? Alternatively, dive under the soft covers of KLYNNETÅG or look to the printed ODDNY cushion – both designed by Hannah Wilcox – for extra zest.

When your bedroom feels this serene, don't be surprised if the snooze button becomes your best friend.

New KLYNNETÅG duvet cover and pillowcase 19,99/set 305.248.51
New ODDNY cushion cover 4,99/each 405.238.27
New VEJSTRUP rug, low pile 19,99/each 705.254.53
New NÄCKROSMOTT curtains, 1 pair 19,99 205.295.09





PH185699.JPG



PH185701.JPG **New MOLNSKOG wall decoration, set of 2**
12,99 405.180.29



PH185704.JPG **New ODDNY cushion cover 4,99/each** 405.238.27



PH185698.JPG **New KLYNNETÅG duvet cover and pillowcase**
19,99 305.248.51



PH185702.JPG **New VEJSTRUP rug, low pile 19,99** 705.254.53

Image overview



PH185699.JPG



PH185701.JPG



PH185700.JPG



PH185702.JPG



PH185696.JPG



PH185697.JPG



PH185698.JPG



PH185704.JPG

Product overview



PE849247.JPG

New KLYNNETÄG duvet cover and pillowcase 19,99 100% cotton. Designer: Hannah Wilcox. Duvet cover W150×L200cm. Pillowcase L50×W60cm. Beige/white/dotted 305.248.51



PE851311.JPG

New VEJSTRUP rug, low pile 19,99 100% polypropylene. Designer: Hannah Wilcox. W80×L150cm. Beige/white 705.254.53



PE848306.JPG

New NÄCKROSMOTT curtains, 1 pair 19,99 100% cotton. Designer: Hannah Wilcox. W145×L300cm. Beige/black 205.295.09



PE848159.JPG

New ODDNY cushion cover 4,99 100% cotton. Designer: Hannah Wilcox. L50×W50cm. Off-white/dot pattern black 405.238.27



PE854778.JPG

New MOLNSKOG wall decoration, set of 2 12,99 Palm leaf. L40×W28cm. 405.180.29



PE799357.JPG

BJÖRKNÄS bed frame 449,- 2 headboard pillows included. Mattress is sold separately. Clear lacquered solid birch. W180×L214, H109cm. Mattress size 160×200cm. 492.475.66



How to put the fun in home furnishings

Check it out. This Tic Tac Toe-inspired print brings endless opportunity to have fun – you just have to spot your moment, or board in this case. Ready to play? LYCKSELE and SPIKKLUBBA are.

Choose between different variations of the same design, mixing and matching different grid sizes to build a graphic look that inspires your creativity. Throw in some bold red furniture or statement wall art for a guaranteed win. The rules are, there are no rules.

New LYCKSELE LÖVÁS 2-seat sofa-bed 299,- 194.441.15
New SPIKKLUBBA cushion cover 4,99/each 705.261.03



PH185723.JPG **New BJÖRKSPIREA LED decoration lighting 12,99** Black tube-shaped 305.301.40 **New BJÖRKSPIREA LED decoration lighting 14,99/2 pack.** Brass-colour diamond-shaped 705.301.00 **New PÅLHULT hanging tapestry 14,99/2 pack.** 805.276.87



PH185714.JPG **New PLOGA vertical clothes hanger 16,99** 005.283.46



PH185711.JPG **New TJENA storage box with lid 4,99** 405.258.07 **New TJENA magazine file 3,99/2 pack.** 605.258.06



PH185706.JPG **New SPIKKLUBBA cushion cover 4,99** 705.261.03



PH185713.JPG **New KORKEN jar with lid 3,50** Patterned/light beige 605.308.22 **New KORKEN jar with lid 5,-/3 pack.** Patterned/bright red 905.308.25

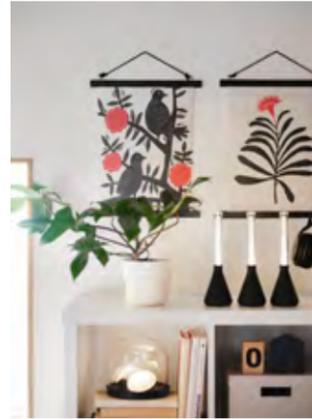
Image overview



PH185706.JPG



PH186173.JPG



PH185723.JPG



PH185705.JPG



PH185707.JPG



PH185711.JPG



PH185714.JPG



PH185713.JPG



PH185712.JPG

Product overview



PE860081.JPG

New PLOGA vertical clothes hanger 16,99 Clear lacquered solid beech and powder coated aluminium. W37×D6, H60cm. 005.283.46



PE864076.JPG

New TJENA magazine file 3,99/2 pack. Paper. Designer: Hannah Wilcox. W10×D25, H30cm. White/beige 605.258.06



PE864085.JPG

New TJENA storage box with lid 4,99 Paper. Designer: Hannah Wilcox. W25×L35, H20cm. White/beige 405.258.07



PE869805.JPG

New KORKEN jar with lid 3,50 Painted glass, stainless steel and natural rubber. Ø12, H16.5cm. 1l. Patterned/light beige 605.308.22



PE869801.JPG

New KORKEN jar with lid 5,-/3 pack. Painted glass, stainless steel and natural rubber. Ø7, H7cm. 13cl. Patterned/bright red 905.308.25



PE861259.JPG

New BJÖRKSPIREA LED decoration lighting 14,99/2 pack. Built-in LED light source. Polycarbonate plastic and nickel-plated steel. Designer: Zhelin Lian. Ø7.8cm. Brass-colour diamond-shaped 705.301.00



PE861264.JPG

New BJÖRKSPIREA LED decoration lighting 12,99 Built-in LED light source. Polycarbonate plastic and powder coated steel. Designer: Zhelin Lian. Ø8, H25cm. Black tube-shaped 305.301.40



New LYCKSELE LÖVÅS 2-seat sofa-bed 299,- Cover: 100% cotton. W142×D100, H87cm. Bed size 140×188cm. Lillsele white/black 194.441.15



PE870522.JPG

New PÅLHULT hanging tapestry 14,99/2 pack. Motif created by Kristine Hegre and David van Berckel. 100% polyester. W30×H40cm. Birds in tree 805.276.87



New SPIKKLUBBA cushion cover 4,99 100% cotton. L50×W50cm. Off-white/black 705.261.03



PE702768.JPG

KALLAX shelving unit 119,- Painted finish. Designer: Tord Björklund. W147×D39, H147cm. White 302.758.61



PE773677.JPG

TINGBY side table on castors 34,99 Foil and painted finish. L50×W50, H45cm. Red 804.574.39

A nostalgic feel

With traditional Gustavian influences, this look calls to mind the nostalgic, calming ambience of Scandinavian cottages. Expect a harmonious combination of dreamy pastels and soft tactile textures, decorated with romantic patterns including wild florals, stripes, and abstract dots. Think rustic charm meets artisanal craftsmanship.





Layer like a pro

Got a thing for traditional florals? So do we. This season, celebrate the power of print by mixing and matching different blooms and textures to create a look that's uniquely yours.

Why not start with the new NÄSSELKLOCKA bed linen, then build intrigue with a clashing pattern like the VERSTERVIG rug. The colour palette is still the same but the layered effect keeps it fresh. Dial it up, dial it down - the choice is yours, and that's the beauty of it.

New NÄSSELKLOCKA duvet cover and pillowcase 29,99 Light grey-green/multicolour 205.185.20





PH185859.JPG **New NÄSSELKLOCKA cushion cover 11,99** Off-white/floral pattern 405.164.69



PH185840.JPG **SKOTTORP lampshade 6,-** 205.095.49

Keep your lighting simple by pairing together the SKOTTORP lampshade and SKAFTET base. This duo will allow your prints to shine without distraction.

“Colours tie everything together, whether you’re mixing smaller prints with bigger ones or playing with the same patterns on different backgrounds. The aim is to create softness and have some fun!”

— *Joseph Abbott, Interior designer*



PH185813.JPG **VEJSTRUP rug, low pile 19,99** 705.254.53

Image overview



PH185809.JPG



PH185859.JPG



PH185810.JPG



PH185811.JPG



PH185812.JPG



PH185813.JPG



PH185840.JPG

Product overview



PE816184.JPG

New IDANÄS upholstered storage bed 569,- Mattress is sold separately. Fixed cover: 100% polyester. Designer: Francis Cayouette. W170×L223, H100cm. Mattress size 160×200cm. Gunnared pale pink 604.471.73



PE837232.JPG

New NÄSSELKLOCKA duvet cover and pillowcase 29,99 54% cotton, 46% viscose/rayon. Duvet cover W150×L200cm. Pillowcase L50×W60cm. Light grey-green/multicolour 205.185.20



PE849263.JPG

New SILVERAKACIA duvet cover and pillowcase 19,99 80% cotton, 20% viscose/rayon. Duvet cover W150×L200cm. Pillowcase L50×W60cm. Green/dotted 605.224.69



PE721005.JPG

DVALA pillowcase 4,99/2 pack. 100% cotton. L50×W60cm. Light pink 303.576.87



PE837438.JPG

NÄSSELKLOCKA cushion cover 11,99 100% cotton. L50×W50cm. Off-white/floral pattern 405.164.69



PE832977.JPG

KÖLAX bedspread 49,99 100% polyester. W230×L250cm. Grey-green 705.134.26



PE829609.JPG

VESTERVIG rug, flatwoven 249,- 100% wool. W160×L230cm. Multicolour/diamond pattern 805.212.61



PE816168.JPG

SKOTTORP lampshade 6,- Plastic, linen and powder-coated steel. W19, H15cm. Light grey 205.095.49



Cook to perfection with Studio Ilse

Feeling uninspired in the kitchen? Elevate it with the premium FINMAT range by interior design powerhouse Ilse Crawford. She is famously quoted for saying that design is a tool to enhance our humanity, and it couldn't be truer for this collection.

Delivering her signature Scandi aesthetic with Studio Ilse, the collection consists of four unique pots and pans that combine functionality and style – ready for you to cook up a storm.

Each piece has a modern copper finish with a stainless steel interior and base for exceptional heat transfer and preservation. The handles are also forged but hollow for your protection – and did we mention they work with all hob types, even induction? Think smart, sophisticated and a total game changer for any cuisine.

New FINMAT saucepan with lid 69,- 205.175.68



PH185873.JPG **New FINMAT pot with lid 89,-** 405.175.72 **New FINMAT saucepan with lid 69,-** 205.175.68



PH183509.JPG

Ilse Crawford, designer, explores and experiments with colours, materials, and function in her studio.

Contemporary yet timeless, these Studio Ilse pots and pans will become the stars of the show in your kitchen. Ready, set, cook.



PH185852.JPG **New FINMAT pot with lid 89,-** 405.175.72
New FINMAT saucepan with lid 69,- 205.175.68
New FINMAT sauté pan with lid 89,- 605.175.71

Image overview



PH185873.JPG



PH185874.JPG



PH183509.JPG



PH185851.JPG



PH185852.JPG

Product overview



PE867982.JPG

New FINMAT pot with lid 89,- Copper, aluminium and stainless steel. Designer: Ilse Crawford. Ø21, H15cm. 3l. 405.175.72



PE867990.JPG

New FINMAT saucepan with lid 69,- Copper, aluminium and stainless steel. Designer: Ilse Crawford. Ø18, H12cm. 1.5l. 205.175.68



PE867978.JPG

New FINMAT sauté pan with lid 89,- Copper, aluminium and stainless steel. Designer: Ilse Crawford. Ø25, H11cm. 605.175.71



How to please everyone at the table

Can you create a look that suits all parties around the dining table? The answer is yes. Be it breakfast with the kids or dinner with the in-laws, set a simple foundation, then spice things up with accessories that cater to all tastes and conversations.

From multi-coloured stripes to floral motifs, there's something for every taste and preference this season.

New HAJMAL tray 3,-/each Striped/multicolour 305.279.39
 New HAJMAL glass 4,99/4 pack. 605.310.39



PH185868.JPG **New KORKEN bottle with stopper 3,99** 1l. Patterned/blue/green 705.303.03
New KORKEN bottle with stopper 3,- 0.5l. Patterned/blue/green 305.303.00



PH185867.JPG **New HAJMAL tray 3,-** Striped/multicolour 305.279.39

Ready for some table talk? Start with simple white bowls and plates, then build interest with colourful accessories to pique your guests' taste buds.

Image overview



PH185868.JPG



PH185869.JPG



PH185865.JPG



PH185867.JPG



PH185861.JPG



PH185866.JPG

Product overview



PE860898.JPG

New HAJMAL glass 4,99/4 pack. Painted glass. Designer: Luna Gil. H9cm. 30cl. Patterned clear glass/white 605.310.39



PE861479.JPG

New HAJMAL tray 3,- High-pressure melamine laminate. Designer: Paulin Machado. W20xL28cm. Striped/multicolour 305.279.39



New HAJMAL paper napkin 1,79/30 pack. Paper. Designer: Paulin Machado. W33xL33cm. Striped/multicolour 905.279.36



New KORKEN bottle with stopper 3,- Glass, polypropylene plastic and stainless steel. H23cm. 0.5l. Patterned/blue/green 305.303.00



New KORKEN bottle with stopper 3,99 Glass, polypropylene plastic and stainless steel. H29cm. 1l. Patterned/blue/green 705.303.03



Cosiness in full bloom

Stop for a moment and daydream: you're transported to a sun-kissed field in the countryside, surrounded by wild flowers without a care in the world. What if you could create that nostalgic feeling at home?

This solution is designed to do exactly that. It evokes a cosy, rustic mood with traditional patterns and materials that tie together beautifully with a soft pastel palette. Highlights include the new TIMJANSMOTT floral-print duvet and the OLDERDALEN bedside table. Ready to relax? We thought so.

New TIMJANSMOTT duvet cover and pillowcase 19,99 805.226.04
New OLDERDALEN bedside table 99,99 305.008.93



PH185819.JPG **New TIMJANSMOTT** duvet cover and pillowcase 19,99 805.226.04

Wild flowers and soft fabrics make the new TIMJANSMOTT collection a cosy favourite. Just find a quiet corner with your favourite book and relax.



PH185818.JPG **New OLDERDALEN** bedside table 99,99 305.008.93

Elevate any space with the new OLDERLADEN bedside table. This elegant piece of craftsmanship stands out for its sophistication, while blending in beautifully thanks to its calming – and versatile grey-green hue.

Image overview



PH185814.JPG



PH185815.JPG



PH185816.JPG



PH185817.JPG



PH185820.JPG



PH185819.JPG



PH185821.JPG



PH185822.JPG



PH185818.JPG

Product overview



PE849279.JPG

New TIMJANSMOTT duvet cover and pillowcase 19,99
100% cotton. Duvet cover W150xL200cm. Pillowcase L50xW60cm. White/floral pattern 805.226.04



PE848143.JPG

New IDALINNEA cushion cover 4,99 100% cotton. Designer: Malin Gyllensvann. L50xW50cm. Light pink 105.269.88



PE851507.JPG

New OLDERDALEN bedside table 99,99 Tinted, clear lacquered solid pine and painted finish. Designer: Francis Cayouette. W47xD43, H80cm. Grey-green/pine 305.008.93



PE693462.JPG

SKURUP floor/reading lamp 59,99 Powder coated steel. Designers: Axelsson/Löwenhielm/Gouriou/Nilsson. H170cm. Black 204.711.17



PE697851.JPG

HEMNES day-bed with 3 drawers and 2 mattresses 528,98 2 VANNAREID sprung mattresses included. Painted finish, springs and polyurethane foam. Designers: Carina Bengs. W89xL209, H83cm. Mattress size 80x200cm. White 091.861.26



Opposites attract

One bed for two? No problem. You can still express your unique style and personality, even if it's dramatically different to whoever you're sharing it with. From early risers to night owls, traditionalists to trend-seekers – there's something for everyone to ensure a perfect night's sleep in a space that feels truly yours.

Perhaps you're into stripes, like the LAPPDUNÖRT pillowcase, while your partner prefers soothing florals (hint: they'll love the SOMMARSLÖJA duvet). Maybe you enjoy relaxing by candlelight, but they get more satisfaction from dimming a lamp. No one way is better than the other, it's all about cosy compromises that celebrate the best of both.

New SOMMARSLÖJA duvet cover and pillowcase 29,99 Blue/floral pattern 505.297.63
New LAPPDUNÖRT pillowcase 3,99 White/brown/striped 605.264.34





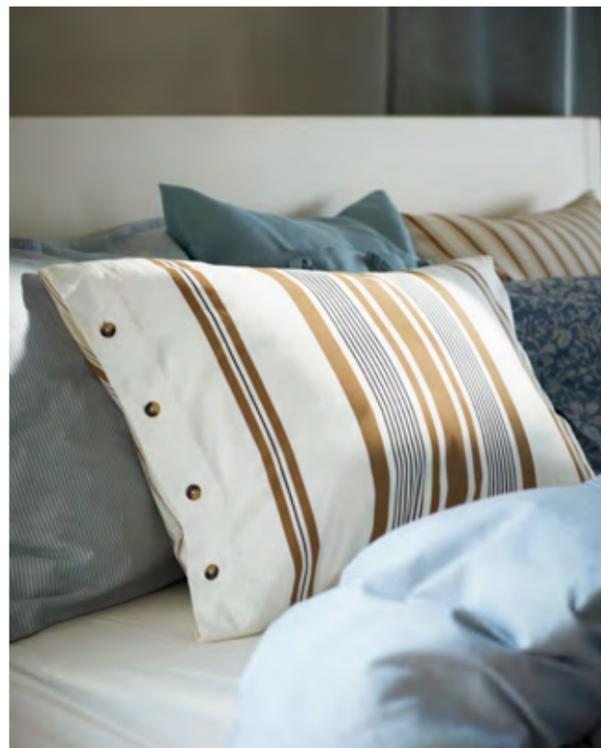
PH185879.JPG **New PÄRONTRÄD scented candle in glass**
1,50 805.272.15



PH185877.JPG **BEFÄSTA lantern for block candle, in/outdoor**
12,99 504.968.33



PH185876.JPG **TÄRNABY table lamp 24,99** Steel and glass.
Beige 605.080.72



PH185863.JPG **New LAPPDUNÖRT pillowcase 3,99** 80% White/
brown/striped 605.264.34



PH185880.JPG **New SOMMARSLÖJA duvet cover and pillowcase 29,99** 505.297.63



Did you know that orchids thrive in glass pots? Flex your green fingers – or let GRADVIS plant pots work their magic.



PE228022.JPG

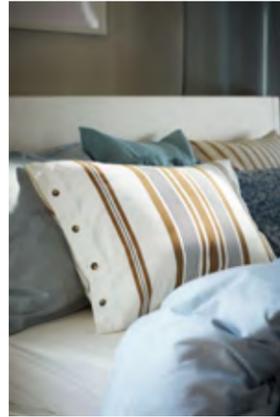
“I live close to nature and love to pick flowers in the garden. This is how I was inspired to design GRADVIS vases. I wanted to make vases with soft geometric shapes, and soothing, mild colours. You can combine several vases and they can look just as beautiful with or without flowers.”

— *Inma Bermúdez, designer*

Image overview



PH185862.JPG



PH185863.JPG



PH185875.JPG



PH185876.JPG



PH185877.JPG



PH185880.JPG



PH185891.JPG



PH185879.JPG



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PE228022.JPG

Product overview



PE849261.JPG

New SOMMARSLÖJA duvet cover and pillowcase 29,99 85% cotton, 15% lyocell. Duvet cover W150×L200cm. Pillowcase L50×W60cm. Blue/floral pattern 505.297.63



PE848760.JPG

New AINA cushion cover 9,99 100% linen. L50×W50cm. Grey-blue 205.163.28



PE849541.JPG

New LAPPDUNÖRT pillowcase 3,99 80% cotton, 20% viscose/ rayon. Designer: Synnöve Mork. L50×W60cm. White/brown/striped 605.264.34



PE858330.JPG

New PÄRONTRÄD scented candle in glass 1,50 Glass, paraffin wax and plant based wax. Ø7, H7cm. Mountain air/turquoise 805.272.15



PE843701.JPG

New VIRKLUND rug flatwoven, in/outdoor 49,99 100% polypropylene. W160×L230cm. Beige/dark grey 505.179.44



PE863215.JPG

New GRADVIS plant pot, in/outdoor 6,99 Glass. Designer: Inma Bermudez. Max. diameter flowerpot 12cm. H15cm. Green 505.235.15



PE863226.JPG

New GRADVIS plant pot, in/outdoor 3,99 Glass. Designer: Inma Bermudez. Max. diameter flowerpot 9cm. H10cm. Green 905.235.18



PE858267.JPG

New GRADVIS decorative bowl 9,99 Glass. Designer: Inma Bermudez. Ø28, H6cm. Green 405.235.11



PE810681.JPG

PÅDRAG vase 1,29 Glass. Designer: Hanna Grann Dalrot. Ø12, H17cm. 104.709.91



PE784951.JPG

IDANÄS bed frame with storage 539,- Mattress is sold separately. Painted finish. Designers: F Cayouette/J Karlsson. W176×L209, H112cm. Mattress size 160×200cm. White 693.922.27



PE830263.JPG

TÄRNABY table lamp 24,99 Light bulb sold separately. Steel and glass. Designer: Stina Lanneskog. H25cm. Beige 605.080.72



PE825512.JPG

BEFÄSTA lantern for block candle, in/outdoor 12,99 Galvanised steel and glass. W14×L15, H29cm. 504.968.33



It's all natural

Bring the beauty of the outside world in with new decorative pieces: GILLSTAD wall decorations and the VRIGSTAD mirror are made from organic and sustainable fibres in warm, neutral tones. Each is handmade by skilled artisans using 100% renewable materials and is ready to transform any space into a natural haven, while celebrating the art of human touch.

To reflect this season's natural, rustic mood, favourites like the SYMFONISK speaker lamp also get an update – this time with a bamboo shade to complete the rattan feel.

New GILLSTAD wall decoration, set of 3 14,99 Seagrass. L40×W40cm. 205.180.30
New EBBATILDA cushion cover 2,- 100% cotton. L50×W50cm. Light grey-green 305.268.93



PH185886.JPG **New VRIGSTAD mirror 39,99** 805.184.66



PH185887.JPG **KONSTFULL vase 17,99** Clear glass/patterned 205.119.53



PH185889.JPG **New CHIAFRÖN plant pot, in/outdoor 3,99** H10cm. 305.234.89 **New CHIAFRÖN plant pot, in/outdoor 4,99** H13cm. 905.234.86



PH185888.JPG **New SYMFONISK shade for speaker lamp base 30,-** Speaker lamp base is sold separately. 905.288.51

Image overview



PH185881.JPG



PH185887.JPG



PH185888.JPG



PH185983.JPG



PH185883.JPG



PH185889.JPG



PH185886.JPG



PH185885.JPG

Product overview



PE848181.JPG

New EBBATILDA cushion cover 2,- 100% cotton. L50×W50cm. Light grey-green 305.268.93



PE837373.JPG

New INGABRITTA throw 29,99 80% acrylic, 20% cotton. Designer: Synnöve Mork. W130×L170cm. Grey-green 605.164.30



PE870334.JPG

New GILLSTAD wall decoration, set of 3 14,99 Seagrass. L40×W40cm. 205.180.30



PE870381.JPG

New VRIGSTAD mirror 39,99 Sedge and glass. W63cm. 805.184.66



PE854902.JPG

New SYMFONISK shade for speaker lamp base 30,- Speaker lamp base is sold separately. Bamboo and 100% polyester. Designer: Iina Vuorivirta. Ø25, H20cm. 905.288.51



PE867278.JPG

New SYMFONISK sound remote 15,- ABS plastic. W73×D20, H73mm. 905.246.07



PE862696.JPG

New CHIAFRÖN plant pot, in/outdoor 4,99 Stoneware. Coloured glaze. Designer: Paulin Machado. Max. diameter flowerpot 12cm. H13cm. Grey 905.234.86



PE862698.JPG

New CHIAFRÖN plant pot, in/outdoor 3,99 Stoneware. Coloured glaze. Designer: Paulin Machado. Max. diameter flowerpot 9cm. H10cm. Light green 305.234.89



PE863205.JPG

New VATTENKRASSE watering can 9,99 Galvanised steel and stainless steel. Designer: Maria Seipel. H16cm. 0.9l. Light grey/gold-colour 005.235.27



PE836342.JPG

KONSTFULL vase 17,99 Glass. Designer: Ilse Crawford. Ø16, H26cm. Clear glass/patterned 205.119.53



PE800560.JPG

BACKSÄLEN 3-seat sofa 479,- Cover: 80% cotton, 20% linen. Designer: Andreas Fredriksson. W205×D94, H85cm. Katorp natural 493.931.62



PE419175.JPG

LOHALS rug, flatwoven 119,- 100% jute. W200×L300cm. Natural 002.773.95



PE765626.JPG

TRÅDFRI LED bulb E27 806 lumen 14,99 8.9W. Wireless dimmable colour and white spectrum/globe opal white 704.391.58



Supporting local artisans in India

Inspired by traditional basketry and weaving techniques, our designers have co-created a special range of products with local craftswomen in India. This partnership is supported by social business Industree PT, which employs and empowers over 1000 artisans, of which 90% are women.

The new TÖRNBÅR plant pot and IGELSTORP wall decorations are handmade by skilled weavers in Madurai, India, including Kavitha Nagaraj (pictured here). Each piece uses sustainable banana fibres with natural colour variations, which means that no two are the same.

The result? One-of-a-kind designs that bring the calming effect of nature inside, while adding warmth to any room.



PH163808.JPG

Kavitha Nagaraj is one of the skilled weavers behind this collection. Her dream? To employ 100 people, and build bigger houses for her children.



PH163743.JPG

Pieces such as TÖRNBÅR and ISELSTORP are made from banana fibres, which are sustainable and have natural colour variations, meaning each piece is truly one-of-a-kind.



PH185841.JPG **New ISELSTORP** wall decoration 12,99 605.088.83 **New TÖRNBÅR** plant pot 34,99 705.247.07

Image overview



PH185841.JPG



PH185884.JPG



PH167798.JPG



PH163808.JPG



PH163743.JPG

Image overview



PE859635.JPG

New IGELSTORP wall decoration
12,99 Banana fibres and jute.
Designer: Akanksha Deo.
W28xH75cm. 605.088.83



PE863218.JPG

New TÖRNBÄR plant pot
34,99 Banana fibres. Designers:
P Machado/A Fredriksson/
F Wiersma. Max. diameter
flowerpot 32cm. H35cm.
705.247.07



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