

The Euro- Mediterranean Energy Efficiency Forum 2014

Day 1: Monday, March 24

14:30 – 17:30 Roundtable: Public-private partnerships to double the rate of energy efficiency improvement

More details on location, agenda and participants of the roundtable can be found in the second document attached to the invitation to the EEF 2014.

20:00 - 23:00 Dinner Energy Efficiency Forum including Innovator Award Ceremony

- Speaker Marieke Van Schalck, Managing Director Dutch Post Lottery

Day 2: Tuesday, March 25

08:45 - 09:40 Opening and Welcome

- Keynote Speakers:
 - HSH Prince Albert II of Monaco
 - Pascal Roger, Business Development Director GDF Suez
 - Michael Geissler, Managing Director Berlin Energy Agency

9:40 - 11:15 Panel 1: The Economic Case for Energy Efficiency in buildings

- Keynote speaker:
Marco Annunziata, Chief Economist at General Electric
- Moderator:
Peter Sweatman, Chief Executive of Climate Strategy & Partners
- Panel members
 - Serge Durand, President of Capenergies
 - Peter Graham, Executive Director, Global Buildings Performance Network
 - Jonathan Maxwell, CEO and Co-Founding Partner of Sustainable Development Capital LLP

11:15 - 11:30 Coffee Break

11:30 - 13:05 Panel 2: The Impact of Energy Efficiency in various ways

- Keynote speaker:
Mark Radka, Head of the Energy Branch, United Nations Environment Programme Division of Technology, Industry and Economics
- Moderator:
Arthur Nelsen, Environment and Energy Editor at Euractiv
- Panel members:
 - Steven M. Tebbe, Managing Director CDP Europe
 - Prof. Paul Wilkinson, Professor in Environmental Epidemiology, London School of Hygiene and Tropical Medicine
 - Serge de Gheldere, CEO Futureproofed and climate ambassador for Al Gore

13:05 – 14:15 Lunch

14:15 – 15:50 Panel 3: Policies needed to make Energy Efficiency a reality

- Keynote speaker:
Tudor Constantinescu, Principal Adviser DG Energy, European commission
- Moderator:
Luc Bas, Director of Brussels office of the International Union for the Conservation of Nature
- Panel members
 - Faisal Ali Hassan Rashid, Sr. Project Manager Demand Management, DSCE
 - Adrian Joyce, secretary-general of EuroACE
 - *More members to be confirmed*

15:50 – 16:10 Concluding remarks

Clay Nesler, Vice President, Global Energy and Sustainability for the Building Efficiency business of Johnson Controls

Note to the editor:

The program is subject to change. A final overview of the program and the attending speakers and spokespersons will be send to you prior to the Forum.