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\*\*MEDIA ADVISORY\*\*

# Haywood Mall to Fire Up Fall Fashion Trends with Sip ‘n Shop Event, Sunday, September 11

*Locals are invited to an evening of shopping, wine and cheese, and more!*

**GREENVILLE, S.C. (August 30, 2016) –** *Calling all fashionistas!* **Haywood Mall** invites local shoppers to indulge in a **Fall Fashion Sip ‘n Shop** event on **Sunday, September 11**. From **4 p.m. – 6 p.m**., select stores will offer a wine and cheese pairing, as well as exclusive deals on the latest fall trends. Attendees will receive a passport upon registration to be stamped at each participating store they visit. Upon completion of the passport, participants will receive a $10 Simon gift card. In addition, shoppers who spend $250 or more during the event will receive a $25 Simon giftcard!

To help highlight Haywood Mall’s fall trends and exclusive event deals, local fashion bloggers, **Cara Sinicropi** of **Mirrors&Mimosas**, **Lauren Foster** of **Love Lola** and **Stephanie** of **Olive and Tate** will be co-hosting the event.

**WHO:** **Haywood Mall** along with **Cara Sinicropi** of **Mirrors&Mimosas, Lauren Foster** of **Love Lola** and **Stephanie** of **Olive and Tate**

**WHAT: Fall Fashion Sip ‘n Shop Event**

**WHEN: Sunday, September 11** from **4 p.m. – 6 p.m.**

**WHERE: Haywood Mall**

700 Haywood Rd.

Greenville, S.C.29607

**PARTICIPATING**

**STORES:** Pottery Barn, Banana Republic, PANDORA, Fiore Boutique, REEDS Jewelers, Sephora, Altar’d State, J.Crew and Palmetto Moon

**HOW:** Registration begins Monday, September 5 and space will be limited to the first 300 participants. Visit [haywoodfallfashion.eventbrite.com](https://www.eventbrite.com/e/fall-fashion-sip-and-shop-tickets-26931959215) to register.

**MORE INFO:** [bit.ly/HaywoodSipnShop](http://bit.ly/HaywoodSipnShop)

Visit Haywood Mall on [Facebook](https://www.facebook.com/haywoodmall1?fref=ts), [Twitter](https://twitter.com/HaywoodMall) and [Instagram](http://instagram.com/haywoodmall)

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