## **Press release**

## World Press Photo premiere for Belgium on 11 May at the International Photo Festival Knokke-Heist.



Knokke-Heist, 6 May 2014 – As of Sunday 11 May, photo fans can see the prizewinning photos of the World Press Photo contest for free at the Scharpoord cultural centre in Knokke-Heist. The World Press Photo is the most prestigious contest for professional press photographers from all over the world. The winning photos were selected from about 100,000 submissions and will be displayed in more than 100 cities in 45 countries. In Belgium, the exhibition traditionally premieres at the International Photo Festival Knokke-Heist. The 2013 World Press Photo of the Year was taken by the American photographer John Stanmeyer, who works for VII Photo Agency.

The World Press Photo is the biggest annual contest for professional press photographers and has been organised for 57 years running. For the 2013 contest, more than 6,000 photographers from 130 countries submitted photos in nine different categories. The exhibition wishes to raise the public's interest in the work of press photographers as well as promoting the free exchange of information. This year 53 photographers won a prize. Their photos will travel around the world in an exhibition that is visited by more than 1 million people.

The contest's most prestigious prize, "The 2013 World Press Photo of the Year", was awarded to a striking photo by John Stanmeyer for National Geographic. He portrayed a group of African immigrants in the moonlight on the beach of Djibouti City. They are holding their phones up in hopes of capturing a phone signal from nearby Somalia to get in touch with their family members. With this photo, Stanmeyer highlights such topics as poverty and migration, as well as despair, technology and globalisation.

All the prize-winning photos of the 2013 *World Press Photo Contest* will be on display in the World Press Photo exhibition in the downstairs hall of Scharpoord Cultural Centre, 32 Meerlaan, 8300 Knokke-Heist. The exhibition is open every day from 10 a.m. until 7 p.m. All the exhibitions of the International Photo Festival Knokke-Heist are free and can be visited up to and including 9 June 2014.

You can find all the information about the 2014 International Photo Festival Knokke-Heist on the <u>website</u> and on the <u>Facebook page</u>.

## End of press release

The visuals may only be used to illustrate an article about the Photo Festival and shall always mention the photographer and the correct credits of the image (see the annex for an overview of the credits and the winners).

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