



MORE INFORMATION:

Jennifer Walker

BRAVE PR, 404.233.3993

jwalker@bravepublicrelations.com

*****MEDIA ADVISORY*****

Town Center at Cobb to host 8th annual KSU Hoot-a-Palooza on October 12

Area mall offers entertainment and savings for Kennesaw State University community

KENNESAW (September 29, 2016) – A yearly celebration of community and school spirit, **Town Center at Cobb** will host its 8th annual **KSU Hoot-a-Palooza** on **Wednesday, October 12** in **Center Court** from **6-8 p.m.** Festivities will include a pep rally featuring Kennesaw State University cheer and spirit teams, entertainment from university organizations and fun door prizes. Swag bags will be given to the first 200 KSU students and faculty (with valid KSU ID), and select stores will offer special discounts during the event and into the weekend. The event is sponsored by **U Kennesaw and Carl Black of Kennesaw.**

WHAT: 8th annual KSU Hoot-a-Palooza

WHO: Kennesaw State University students, faculty and alumni

WHEN: Wednesday, October 12
6-8 p.m.

WHERE: Town Center at Cobb
Center Court
400 Barrett Pkwy
Kennesaw, GA 30144

INFO: For more information on KSU Hoot-a-Palooza, visit bit.ly/tcchootapalooza

For more information on Town Center at Cobb, visit simon.com/towncenteratcobb.

Visit Town Center at Cobb on [Facebook](#), [Twitter](#) and [Instagram](#).

###