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MEDIA ADVISORY

Town Center at Cobb to celebrate Santa's Arrival on November 2

Kennesaw's shopping destination invites families to ring in the holiday season with Santa arrival celebrations!

Kennesaw, Ga. (October 31, 2018) – Ho! Ho! Ho! Santa Claus is coming to **Town Center at Cobb** for the annual **Santa Arrival Celebration** on **Friday, November 2** from **5:30-7:30 p.m.** Shoppers are invited to gather outside the Food Court Main Entrance (between Belk and JCPenney) at 6 p.m. to welcome Saint Nick with a festive parade of reindeer, stilt walkers and a magical snowfall. Guests can also look forward to face painting, activities, giveaways and more! Photos will be available from 6-9 p.m. in Center Court for all wishing to visit Santa, and the first 200 people to visit with Kris Kringle will receive a special gift. This event is sponsored WellStar Pediatrics, Adventure Air, National Guard and Peach Pass.

WHAT: Santa Arrival Celebration

Annual event to feature festive fun with Santa photos, reindeer parade, giveaways and more!

WHEN: Friday, November 2

5:30-7:30 p.m.

WHERE: Town Center at Cobb

400 Ernest W. Barrett Pkwy
Kennesaw, GA 30144

MORE

INFO: FREE and open to the public!

For more information about Santa's Arrival, visit bit.ly/SantaArrivalTCC.

Visit Town Center at Cobb on [Facebook](#), [Twitter](#) and [Instagram](#).

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