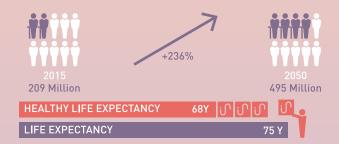


We are a Connected Healthcare & Intelligent Data Platform company, empowering the world's Seniors to live longer, healthier and happier, at home.

CRITICAL ISSUES



In 2015 there were **208M Seniors in China** (60+), a shortage of **10M professional Senior Caregivers** and **95%** of the **+65Y old Seniors do not have private insurance**, while 60% of Seniors live alone. In China, Healthcare costs unlike many Western countries are paid 90% by the family, 7% government and 3% by nursing homes.

The global market for Senior care services is growing at a CAGR of 7% and is expected to reach more than USD 1B by the year 2022. Growth estimates for the global long-term and Senior home healthcare technology markets is even higher at a CAGR 18% for 2013-2020, and was valued at approx. USD 6B in 2016.

HINOUNOU'S SOLUTION



DIAGNOSTICS

PREDICT + PREVENT

CHANGING BEHAVIOR



An IoT based Connected Healthcare Service, DNA genomic testing & Al enhanced Companion Robot for daily health and biomarker monitoring, early risk identification and proactive advice on lifestyle changes, all in the comfort of one's own home.



Access to no-underwriting accident and death insurance and a 24/7 tele-consultation hotline to medical professionals, in partnership with AXA and PingAn.



An **intelligent Data Platform** that securely facilitates the storing and sharing of the Seniors' health data via blockchain.



NouNou Loyalty Points Program and the **HiNouNou Healthcare Ecosystem actively engage Seniors with the broader society,** and create incentives to keep Seniors healthy with regular use of the Connected Medical Devices.





SIGNED PARTNERS

Creating an integrated market place for healthy aging.













CORE TEAM



Charles Bark Co-Founder & CEO

Charles is serial Entrepreneur, in January, 2018 he was selected by French President Emmanuel Macron as one of the top 3 French entrepreneurs in Al. He has invested over 5 years in R&D in IoT Robotics for HiNounou. for which he holds 5 patents. He is currently a PHD candidate in Al Robotics for Elderly Predictive Care. Charles hails from University of Oxford, UTC, HEC Paris. He has worked in France, South Korea, Africa and China.



Leesa Soulodre Co-Founder

Leesa has Advised 400+ MNC's and their startups in strategy, technology and innovation. Led companies from seed to \$14B USD into new markets and raised \$35M USD in venture capital. More than a decade as a Digital Director, leading Committees on Ethics, Digital Transformation and Governance. Leesa hails from TRIUM. NYU Stern School of Business, LSE and HEC

Paris.



Emmanuel Meril Co-Founder & Legal Counsel

Emmanuel holds a degree in private law and in industrial property law from Universities Paris I, II, XI. Following which he has been admitted to Paris Bar. He has worked in China for over 20 years and offers HiNounou strategic and legal advice. He speaks fluent French, Mandarin and English.



Eddie Xu CTO

As CTO, Eddie's work today focuses on app development, blockchain servers and coding smart contracts. He has over 15 years experiences in IT, R&D & project management. Having earned his Masters, MSC in Systems Information Management from UTC, France. He has previously worked at startup ChinPass in France's CNRS where they won the National Innovation Award in 2004-2005. And was CTO of China's no.1 B2B platform for travel.