



Volkswagen

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Mondial de l'Automobile Paris 2016 Volkswagen presents an electric car for a new era

- **Think New. – Iconic design study with the potential to define history**

Wolfsburg, 16 September 2016 – The presence of Volkswagen at this year's Paris Motor Show (1 to 16 October) is all about "Think New.": in presenting the world premiere of an iconic design study, Volkswagen introduces a new ambassador to the automotive world. This one-of-a-kind concept car signals the Volkswagen brand's entry into a new era: because the vehicle is as revolutionary as the Beetle was seven decades ago before it evolved into the world's best-selling car of the century. The concept car has the potential to make history with its completely new vehicle concept. The production vehicle which follows will be the first Volkswagen to hit the market based on the new modular electrification kit (MEB).

Note: Text and photos are available from www.volkswagen-media-services.com

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