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## ABC invests in ABC Arts channel

The ABC is thrilled to announce that arts content from Australia and around the world has just become even more accessible and inclusive with the launch of the **ABC Arts** channel available exclusively on iview. The dedicated channel features original and hand-picked, high quality arts content that's guaranteed to engage, excite and delight audiences.

**ABC Arts** on iview is where life and culture collide, providing a diverse range of content. From photography to travel, sculpture to music, painting, dance, animation, theatre along with news, reviews and interviews with artists, musicians and provocateurs, plus so much more.

No other television network in the country is as committed to showcasing and exploring the arts like the ABC. ABC Director of Television Richard Finlayson explains: "**ABC Arts** on iview is set to be the home of arts programming for all Australians, available on Australia's favourite online television destination – iview. ABC iview provides the perfect environment to curate a powerful and broad range of content for arts lovers to find and watch on demand, whenever and wherever they choose."

This month **ABC Arts** will showcase more than 70 titles and 35 hours of arts programming with new content to be added regularly. Rebecca Heap, Head of ABC TV Strategy and Digital Products, comments: "The most exciting aspect is the opportunity to commission new, unique content specifically for the channel, adding to the overall conversation and making arts programming more accessible, exploring new stories and shorter form content."

Original Australian video series for **ABC Arts** on iview includes:

- *#OnAssignment* hosted by Australian photographer James Simmons;
- *The Imitation Game: Marina Abramovic*, inside an art-world experiment with the matriarch of performance art;
- *Thrill and the Fury*, an antidote to the effusive celebration of street art;
- *Fashpack Freetown*, celebrating the irrepressible forces of creativity in a town known more as a civil war battleground than a fashion hotspot; and
- *The Critics* with Zan Rowe, a new review show dissecting screen culture from film to video art and the latest web series.

Highlights also include curated arts documentaries celebrating the renegades of the art world, with titles such as:

- *Finding Vivian Maier*
- *Chuck Close*
- *Beautiful Losers*
- *Getting Frank Gehry*
- *Finding Fela*
- *Stranded*

ABC Acting Head of Arts Kath Earle says: “We’ve created a channel filled to the brim with hand-picked arts content which will lead audiences to surprise discoveries and classic favourites. Where else would memorable moments from ABC’s **Recovery** sit comfortably alongside the grandmother of performance art **Marina Abramović**, celebrated photographer **Trent Parke** and the superstar of Nigerian funk **Fela Kuti**?”

**ABC Arts** on iview also brings you cult art shows from abroad, such as *Park Bench with Steve Buscemi*, plus hours of clips from the extensive ABC archives including rarely seen live performances and interviews by **Public Enemy**, **Bon Scott**, **Regurgitator**, **Silverchair**, **Oren Ambarchi**, **Midnight Oil** and more.

Click on the link below to watch **ABC Arts** now on iview:

<http://iview.abc.net.au/channel/abcarts>

ABC News Digital has also launched a dedicated Arts & Culture section featuring the latest arts news from around Australia, plus in-depth reviews and analysis on the top topics in the cultural sector:

<http://www.abc.net.au/news/arts-culture/>

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