CREDITS

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Client: BD Group - myShopi

Client contacts: Nathalie Quintens, Tim De Witte, Toon Coppens, Geert Schoenmaeckers

Agency: FAMOUS

CD: Tim Driesen

CD: Iwein Vandevyver

Digital Creative Director: Laurent Dochy

Creative Team: Gregory Verheyleweghen, Gaetan Gomez, Luc Libens

Design: Davy Dooms

DTP: Franco Scaramuzza

Online design: Ken Wuytack

Online development: Kevin Peeters, Thomas Matheussen

Strategy director: Elisabeth Roelandt

Social strategist: Klaas Willaert

Business Director: Marc Fauconnier

Project leader: Patricia Van De Kerckhove

Digital production director: Bart Sergers

Online project manager: Stephanie Bracke

PR: Anne-Cécile Collignon, Kathy Van Looy

RTV-producer: Patricia Van De Kerckhove

Radio Production Company: Geluidshuis, Koen Brandt

Activatie: RaulRigel

Media: radio, print, activatie