

Accor Hotels PR survey

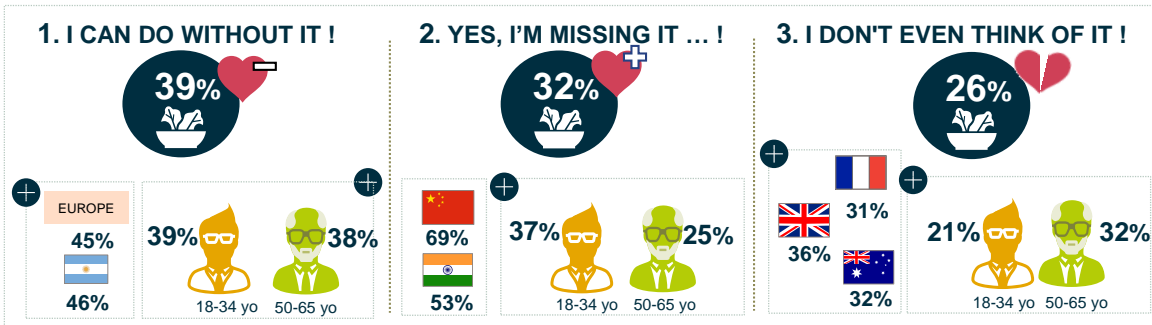
Second infographics – Food and Beverage

TRAVELING WITH THE “EPICURIAN GOURMET” SPIRIT

“I LIKE DISCOVERING HISTORY AND LANDSCAPES **BUT** I ALSO LIKE **EATING** AND **TASTING LOCAL CUISINE**”

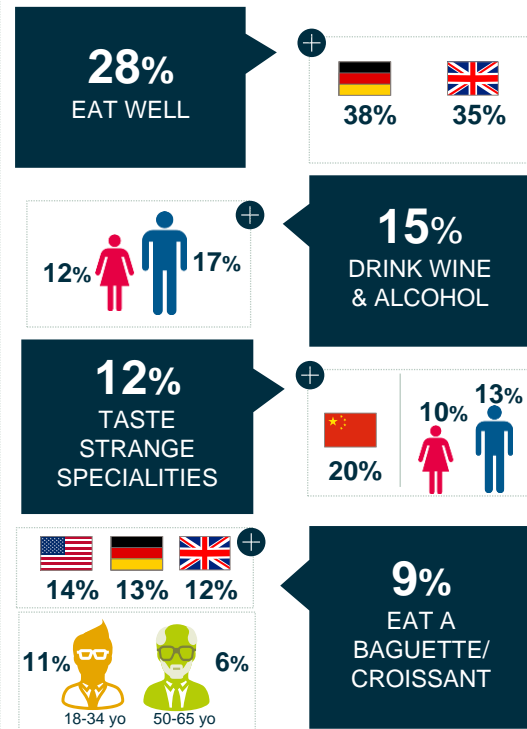


USUAL EATING HABITS WHEN AWAY FROM HOME...



FRANCE : A DESTINATION FOR **CURIOS**, **GOURMET** AND **GOURMAND** TRAVELERS !

Besides visiting historical places or the Eiffel Tower, foreign travelers' expectations when coming to France are...



WISHED HOTEL SERVICES IN DAILY LIFE...

Food & Beverage services as **hotel services** travelers would **most enjoy** in their daily life

« I WOULD LOVE HAVING THESE HOTEL SERVICES IN MY DAILY LIFE ! »



48%

Receiving **fresh breakfast** without having to prepare / go out



35%

Regular delivery of **good, balanced meals**



29%

Home delivery of a **gourmet meal** prepared by a chef



IF I HAD **20.000 €**,
I WOULD SPEND IT ON...

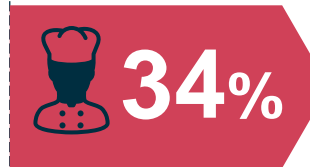
TOP 5

68%

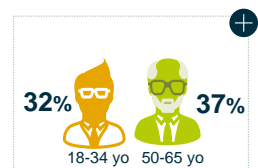
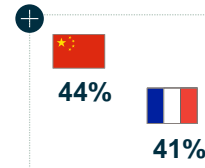
Traveling to an exceptional destination

64%

Taking everyone who is important to me



Going to an **award-winning / gourmet** restaurants



43%

Shopping

33%

Going for lots of pampering/ massages/ spas